SAMSUNG

BESPOKE Jet Cordless Vacuum

VS20A95923 - Bespoke Jet™ Cordless Stick Vacuum with All In One Clean Station®

Product Guide



Table of Contents

VS20A95923 - Bespoke Jet™ Cordless Stick Vacuum with All In One Clean Station®

Product Overview	
Product Overview	3
Carousel Image Order	4
Product Messaging	
Features and Benefits	7
Product Specs	
Lifestyle Images	13
Related Product	15
Spec Sheet	16
User Manual and Warranty	17
Feature Icons	19

Product Overview - VS20A95923

Product Title

VS20A95923 - Bespoke Jet™ Cordless Stick Vacuum with All In One Clean Station®

Product Description (790 characters)

Design meets function with the new Bespoke Jet™ Cordless Stick Vacuum. Innovative design combines a Clean Station, charging stand and powerful Jet™ Stick into one show-stopping vacuum. Available in contemporary colors and premium finishes to beautifully fit your décor and lifestyle. Built-in Clean Station lets you empty the dust bin at the press of a button while also charging your vacuum. The Bespoke Jet™ is our most powerful jet stick yet, letting you tackle any mess across multiple floor types such as carpets, hard floors, and tile. The Bespoke Jet™ is engineered around a lightweight, maneuverable design, plus a multi-stage filtration system that meets HEPA* standards and maintains cleaner air in your home. Includes two removable batteries for a cleaning time up to 120 minutes.

*Based on the IEST RP CC001.6(2016) standard as tested by SGS IBR Laboratories. HEPA filtration and vacuum tested at the inlet of the non-motorized tool, using Jet mode.

Available Colors







Midnight Blue VS20A95923B



Woody Green VS20A95923N



Carousel Image Order - VS20A95923

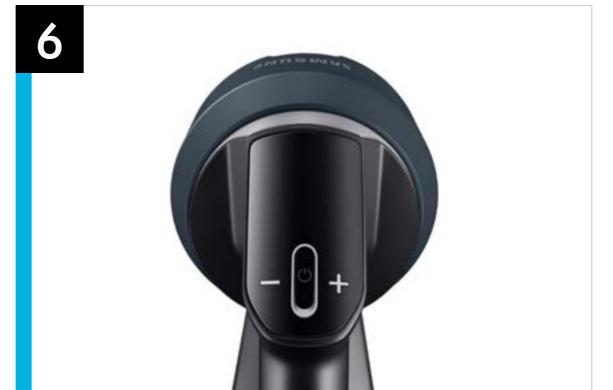


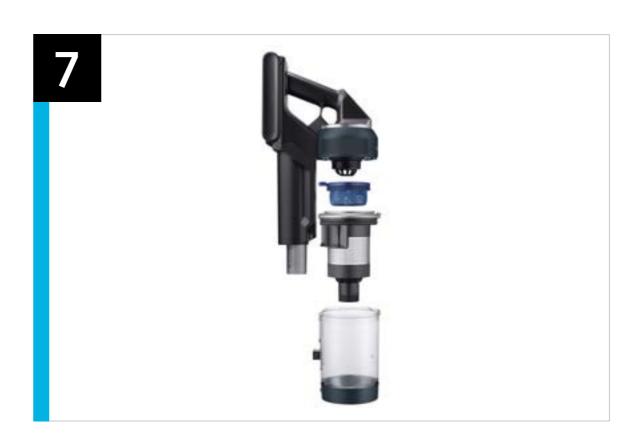








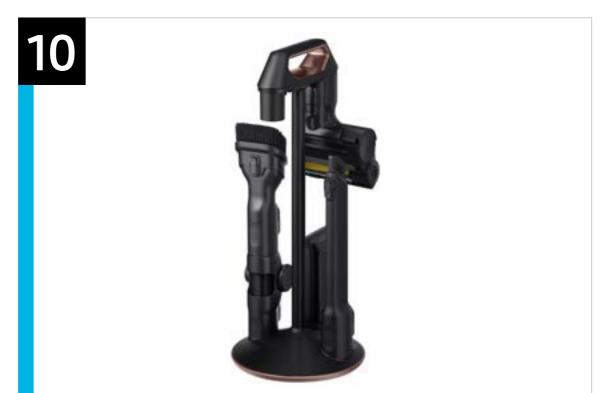






Carousel Image Order - VS20A95923









Easy Ad Links: VS20A95923W

R.COM https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=VS20A95923W%20Carousel%20Images%20RCOM **S.COM** https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=VS20A95923W%20Carousel%20Images%20SCOM **360 Spin** https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=VS20A95923W%20360%20Spins

Easy Ad Links: VS20A95923B

R.COM https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=VS20A95923B%20Carousel%20Images%20RCOM **S.COM** https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=VS20A95923B%20Carousel%20Images%20SCOM **360 Spin** https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=VS20A95923B%20360%20Spins

Easy Ad Links: VS20A95923N

R.COM https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=VS20A95923N%20Carousel%20Images%20RCOM **S.COM** https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=VS20A95923N%20Carousel%20Images%20SCOM **360 Spin** https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=VS20A95923N%20360%20Spins

Product Messaging

VS20A95923 - Bespoke Jet[™] Cordless Stick Vacuum with All In One Clean Station®

Features and Benefits - VS20A95923				
Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Designed To Be Seen	Contemporary and Premium Design	Innovative features with our most premium finishes and colors, for a vacuum so stunning you'll want to show it off.	A vacuum so stunning you'll want to show it off.	
Our Lightest, Most Powerful Jet Stick Yet	Advanced Cleaning Performance	Samsung's new TurboHex™ motor technology provides our strongest suction, with up to 210AW of power, to pick up tough dirt from any surface while still being lightweight for maximum maneuverability.	Samsung's strongest suction picks up dirt from any surface while still being lightweight.	
A Beyond-the-Floor Clean	All In One Clean Station®	At the press of a button, Clean Station empties the Jet Stick dust bin so you don't have to get your hands dirty. Then, breathe easy knowing the Clean Station retains 99.99%* of dust and debris to keep a beyond-the-floor clean. *Based on the IEC 62885-2:2016 and EN 60312-1:2017 Filtration efficiency standard by SLG Pruf-und Zertifizierungs GmbH tests	Empties the dust bin and contains dirt and dust for a beyond-the-floor clean.	MP4 asset also available.

Features and Benefits - VS20A95923 (continued)				
Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Tools To Get The Job Done	Charging Accessory Cradle	Store all the accessories on the accessory cradle for easy access and organization. The cradle even charges the extra battery so it's ready when you need it.	Accessory cradle charges the extra battery and keeps accessories organized.	
Breathe Cleaner Air in Your Home	5-Layer HEPA*** Filtration	The Bespoke Jet includes multi-stage filtration that separates and filters up to 99.999%* of microdust particles,** allowing you to breathe cleaner air in your home, and also meets HEPA standards.*** *Based on the IEC62885-2 Cl. 5.11 standard by SLG Prüf- und Zertifizierungs GmbH tests. HEPA filtration and vacuum tested at the inlet of the non-motorized tool, using Jet mode. **Microdust particles include particle sizes from 0.5 to 4.2 micrometers in diameter. ***Based on the IEST RP CC001.6(2016) standard as tested by SGS IBR Laboratories. HEPA filtration and vacuum tested at the inlet of the non-motorized tool, using Jet mode.	Filters 99.999%* of microdust** for cleaner air in your home, and also meets HEPA standards.** *Based on the IEC62885-2 Cl. 5.11 standard by SLG Prüf- und Zertifizierungs GmbH tests. HEPA filtration and vacuum tested at the inlet of the non-motorized tool, using Jet mode. ** Microdust particles include particle sizes from 0.5 to 4.2 micrometers in diameter. ***Based on the IEST RP CC001.6(2016) standard as tested by SGS IBR Laboratories. HEPA filtration and vacuum tested at the inlet of the non-motorized tool, using Jet mode.	1 Step Main Cyclone Separates large dust particles Separates Tredum sized particles Prevents emission of fine dust Prevents emission of fine dust Northwester and Maximilian supplies and the power Removes fine household dust MP4 asset also available.
One Brush-Roll, Multiple Surfaces	Jet Dual Brush	No more switching brush-rolls mid-clean. The Jet Dual Brush is optimized to clean a variety of floor surfaces from carpet to hard floors to tile.	Single brush with dual cleaning technology, ideal for hard floors and carpets.	

Features and Benefits - VS20A95923 (continued)				
Headline Feature Name		Long Body Copy	Short Body Copy	Associated Image
Easy View Controls Digital Display		Quickly and easily check information about your vacuum, such as power level, remaining battery time, and various alerts, with an easy-to-view digital display.	Quick-view display provides important vacuum information.	Suction Power / Running Time 25:17 Available in 28 local languages Charging Status Charging Status Maintenance Guide May File Out the power of
Clean Anywhere, Easily	Lightweight Design	The lightweight design lets you easily maneuver the vacuum to clean on stairs, under sofas, and in other hard-to-reach places.	Easily maneuver to vacuum stairs, under sofas, or other hard-to-reach places.	
Extended Run Time	2 Removable and Long-Lasting Batteries	With up to 120 minutes* of run time, you can clean at your own pace. Each battery is easily removable and rechargeable, and can be swapped quickly and easily. *Stated run time applies to the minimum power level with a non-motorized tool attached. Each battery runs for 30 min on Mid Mode, 10 min on Max Mode, and 3 min on Jet Mode.	Conveniently remove and swap batteries for extended cleaning.	

Features and Benefits - VS20A95923 (continued)				
Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
A Fully Clean Dustbin Washable Dustbin		Dustbin can be easily washed to maintain optimal condition and performance.	Washable dust bin helps to maintain optimal performance.	
Adjustable Length	Telescopic Pipe	The pipe adjusts to three different lengths, helping you reach certain spots or providing a more comfortable height.	Three available length adjustments for reach and comfortable use.	
Say Goodbye to Pet Hair	Pet Tool	Take the hassle out of removing unsightly pet hair. The compact and maneuverable Pet Tool's brush is optimized for picking up pet hairs that are thin and easy to miss.	The Pet Tool's brush is optimized for picking up pet hairs that are thin and easy to miss.	

Features and Benefits - VS20A95923 (continued)				
Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
		Reaches tight corners, crevices and other difficult areas in your home such as under the bed.	Reaches tight corners, crevices, and other difficult areas.	
Dust and Clean	Combination Tool	This combination dusting and cleaning tool is great for gently cleaning furniture or the interior of your car. The soft dusting bristle also picks up dust from hard and soft surfaces.	Dusting and cleaning tool picks up dirt from furniture and hard surfaces.	
Clean Hard-To-Reach Places	Flex Tool	Clean hard-to-reach places, such as on top of a fridge or under furniture, more easily. The Flex Tool can bend up to 90 degrees to get into areas that are high up or at an obscure angle, without losing suction power.	The Flex Tool can bend up to 90 degrees to clean hard-to-reach places, such as on top of a fridge or under furniture.	

Lifestyle Images

VS20A95923 - Bespoke Jet[™] Cordless Stick Vacuum with All In One Clean Station®

Lifestyle Images

Easy Ads link https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=VS20A95923%20Lifestyle%20Images



13

Product Specs

VS20A95923 - Bespoke Jet™ Cordless Stick Vacuum with All In One Clean Station®

15

Related Product - VS20A95923

Bespoke Jet Only Accessories

VCA-SBTA95/AA	VCA-WBA95/AA	VCA-SABA95/AA	VCA-ADB953/AA
Bespoke Jet Battery	Bespoke Jet Spray Spinning Sweeper Brush	Bespoke Jet Soft Action Brush	Bespoke Jet - Clean Station Bag (5 Pack)

All Jet Stick Accessories*

VCA-MTBA95/AA	VCA-SAD95/AA	VCA-SAR95/AA	VCA-SAF95/AA
Jet Stick - Mini Motorized Tool	Jet Stick - Combination Tool	Jet Stick - Crevice Tool	Jet Stick - Flexible Tool

^{*}All Jet Sticks includes Jet 60, Jet 70, Jet 75, Jet 90, Bespoke Jet, and all previous versions of the Jet Family of Cordless Stick Vacuums.

16

Spec Sheet - VS20A95923

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=VS20A95923%20Spec%20Sheet



Bespoke Jet Cordless Stick Vacuum SAMSUNG VS20A95923 Contemporary and Premium Design – Innovative features and our most premium finishes and colors for a vacuum so stunning you'll want to show it off. Advanced Cleaning Performance – Samsung's new TurboHex™ motor technology provides our strongest suction, with up to 210AW of power, to pick up tough dirt from any surface while still being lightweight for maximum maneuverability. All In One Clean Station® – At the press of a button, Clean Station empties the Jet Stick dust bin, trapping 99.99%¹ of dust and debris for a beyond-the-floor clean. Charging Accessory Cradle – Store all the accessories on the accessory cradle for easy access and organization. The cradle even charges the extra battery so it's ready when you need it. 5-Laver HFPA Filtration - Both the Besnoke let™ and Clean Station include multi-stage filtration that separates and traps up to 99.999%² of microdust particles,³ allowing you Jet Dual Brush - No more switching brush-rolls mid-clean. The Jet Dual Brush is optimized to clean a variety of floor surfaces from carpet to hard floors to tile. Digital Display – Quickly and easily check information about your vacuum, such as power level, remaining battery time, and various alerts, with an easy to view digital display. **Lightweight Design** – The lightweight design lets you easily maneuver the vacuum to clean on stairs, under sofas, and in other hard-to-reach places. **2 Removable and Long-Lasting Batteries** – Clean without interruption, with up to 120 minutes⁴ of run time. Each battery is easily removable and rechargeable. Pet Tool - Take the hassle out of removing unsightly pet hair The compact and maneuverable Pet Tool's brush is optimized for picking up pet hairs that are thin and easy to miss. Crevice Tool - Reaches tight corners, crevices and other Warranty difficult areas in your home such as under the bed. Combination Tool - This combination dusting and cleaning 1-Year Warranty tool is great for gently cleaning furniture or the interior of Stick Only Dimensions & Weight (WxHxD) your car. The soft dusting bristle also pick up dust off hard and soft surfaces. Dimensions: 94/5" X 392/5" X 81/3" Flex Tool – Clean hard-to-reach places, like on top of a fridge Weight: 6.0 lbs or under furniture, more easily. The Flex Tool can bend up to Shipping Dimensions & Weight (WxHxD) 90 degrees to get into areas that are high up or at an obscure angle, without losing suction power. Dimensions: 16" X 361/4" X 192/7" Washable Dustbin – Dustbin can be easily washed to maintain Weight: 41.9 lbs optimal condition and performance. UPC Code Model Code Colors Telescopic Pipe - The pipe adjusts to three different lengths, Midnight Blue VS20A95923B/AA 887276596143 helping you reach certain spots or providing a more comfortable height. Misty White VS20A95923W/AA 887276596167 VS20A95923N/AA 887276596150 Woody Green ¹Based on the IEC 62885-2:2016 and EN 60312-1:2017 Filtration efficiency standard by SLG Pruf-und Zertifizierungs GmbH tests Suction tested based on the IEC62885-2 CL. 5.11 standard, tested at the inlet of the non-motorized tool, using Jet mode. Based on SLG Prüf- und Zertifizierungs GmbH tests. Microdust is defined as any dust particles that are less than 10 micrometers in diameter.

Stated run time applies to the minimum power level with a non-motorized tool attached. Each battery runs for 30 min. on Mid Mode, 10 min on Max Mode, and 3 min. on Jet Mode. Actual color may vary. Design, specifications, and color availability are subject to @2022 Samsung Electronics America, Inc. 85 Challenger Road, Ridgefield Park, NJ 07660. Tel: 800-SAMSUNG. samsung.com. Samsung is a registered trademark of Samsung Electronics Co., Ltd.

Spec Sheet - front

Spec Sheet - back

Vacuum: Overview | Messaging | Specs | Icons Samsung proprietary and confidential

User Manual and Warranty

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=VS20A95923%20User%20Manual



User Manual

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=VS20A95923%20Warranty



Warranty

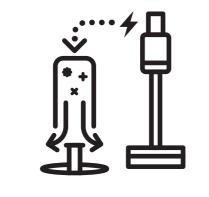
Feature Icons

VS20A95923 - Bespoke Jet™ Cordless Stick Vacuum with All In One Clean Station®

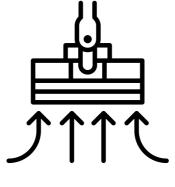
Feature Icons - VS20A95923

Easy Ads link

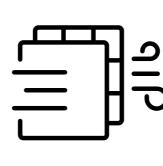
https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=VS20A95923%20Icons



All In One Clean Station®



More Advanced Cleaning Performance

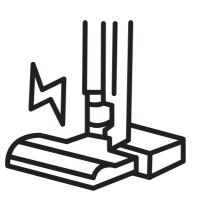


5-Layer HEPA Filtration



19

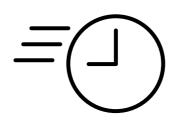
2 Removable and Long-Lasting Batteries



Charging Cradle



Up to 210 Air Watts



Up to 120 Minutes Cleaning Time

SAMSUNG