

# #1 Selling Tempur-LuxeBreeze®

## NOW AVAILABLE IN SPLIT HEAD KING

For couples with the same sleep comfort profile but different bedtime routines and preferred sleep positions.



### UNIQUE KEYHOLE SPLIT

Tempur-LuxeBreeze® split head king is uniquely designed with a keyhole split for improved durability



Only compatible with Tempur-Ergo Smart® and Tempur-Ergo ProSmart® bases

### KEY BENEFITS

#### BEDTIME ROUTINE

Useful for separate timing and routine while watching TV, reading, relaxation, bedtime, and sleep time

#### ONE OR BOTH PARTNERS SNORING

Snore Response™\* automatically responds to snoring, raising the head on the side of the snorer without disturbing the other sleeper

#### PREFERRED SLEEP POSITIONS

Partners can share a bed and select their required sleep position based on preference or health and wellness

### PERFECTLY PAIRED, DESIGNED TO FIT

The Tempur-Breeze® cooling sheet set and mattress protector, designed exclusively for the Tempur-Pedic® Split head king sleep system.

Only our Tempur-Breeze sheets and protector will fit the LuxeBreeze split head king.

*All other split head king sheets and protectors will not provide the proper fit and customer experience.*

### HOW TO DEMONSTRATE THE SPLIT HEAD KING SLEEP SYSTEM WITH YOUR CUSTOMERS

1. Raise the feet first (sides raise together)
2. Then raise one partner's side head up
3. Then raise the other partner's side head up
4. Then put both sides in flat position
5. Then raise each of the partner's side head up only at different angles (high and low)
6. Then talk through and demonstrate additional smart features to solve your customer's specific needs

### REMOTE CONTROL BEHAVIOR

Remote controls cannot be operated at the same time; each sleeper must operate their remote when the other remote is not in use note: this is the same as queen and king remote control behavior.

### HOW TO ACTIVATE TEMPUR-LUXEBREEZE® SPLIT HEAD MODE

#### First, sync both sides/bases

1. Pair each remote to the respective control box
2. Press and hold the SYNC button on the back of both remotes simultaneously
3. The SYNC buttons will illuminate & start to flash
4. When the SYNC buttons stop flashing, release the SYNC buttons
5. Soundbars from both bases provide a verbal cue "connected"
6. Bases are now synced

#### Second, activate split head mode:

Press and hold the one-touch flat button and head massage buttons simultaneously for 6 seconds until the remote backlight flashes.

### SLEEPTRACKER-AI® APP USER REGISTRATION AND PROFILE SET UP

No unique actions are required to register and set up a split head king configuration on Sleeptracker-AI® app. Registration and set up are the same as all other size configurations.

\*Bed raises once approximately 12 degrees in response to snoring. This may reduce snoring in otherwise healthy individuals who snore due to body positioning.

## FEATURE OVERVIEW

FEATURE	SLEEPTRACKER-AI® APP OR REMOTE (PRIMARY)	FEATURE INDEPENDENT OR SYNCED?
Snore Response™	Sleeptracker-AI* App	The <b>head moves independently</b> on either side of the mattress.
SoundScape* Mode	Remote & Sleeptracker-AI* App	Massage is felt independently on either side of the mattress, but the same sound would have to be played across both sides of the mattress (speaker/sound bar is not independent).
Wind Down* Program	Sleeptracker-AI* App	Massage is felt independently on either side of the mattress. Head movement is independent on either side of the mattress, but foot movement would be synced across the mattress.
Sleep Coaching	Sleeptracker-AI* App	Sleep Coaching is independent to either sleeper on their side of the mattress.
Smart Alarm	Sleeptracker-AI* App	Vibrations are felt independently on either side of the mattress. Dependent on setting Smart Alarm in Sleeptracker-AI app.
QuietMode*	Remote	<b>Head movement is independent</b> on either side of the mattress.
Lumbar Support	Remote	<b>Lumbar Support movement is independent</b> on either side of the mattress.
2-Zone Massage	Remote	Massage is independent on either side of the mattress.
Wave Form™ Massage	Sleeptracker-AI* App	Massage is independent on either side of the mattress.
Underbed Lighting	Remote	Lights underneath the bed are synced across both sides of the mattress.
One-Button Stop	Remote	When base is in motion, movement stops when button is activated on either side/remote.
Head and Foot Lift	Remote	<b>Head Lift is independent</b> on either side of the mattress.
Zero Gravity & other preset positions	Remote	Foot Lift is synced across both sides of the mattress.

## SIDE BY SIDE MOVEMENT SYNCHRONIZATION COMPARISON

FEATURE	TRADITIONAL KING / QUEEN	SPLIT HEAD KING	SPLIT KING
Snore Response™	Synced	Independent	Independent
SoundScape* Mode	Synced	Massage Independent Sound synced	Independent
Wind Down* Program	Synced	Massage Independent Head Lift Independent Foot Lift synced	Independent
Sleep Coaching	Independent	Independent	Independent
Smart Alarm	Independent	Independent	Independent
QuietMode*	Synced	Independent	Independent
Lumbar Support	Synced	Independent	Independent
2-Zone Massage	Synced	Independent	Independent
Wave Form™ Massage	Synced	Independent	Independent
Underbed Lighting	Synced	Synced	Synced
Zero Gravity & other preset positions	Synced	Head Lift Independent Foot Lift synced	Independent