

BEAUTY. STYLE. INNOVATION.

Provenza[®]
FLOORS

COMMERCIAL PRODUCTS

NEW LUXURY HARDWOOD
VITALI ELITE COLLECTION

ULTRA-WIDE PLANK EUROPEAN OAK

PRO4119 SANDRIO

 [PROVENZAFLOORS.COM](https://provenzafloors.com) | CALIFORNIA, USA



Provenza
FloorCare®



BEAUTY. STYLE. INNOVATION.

Our products inspire great design...

Provenza Floors has built its reputation on bringing unique luxury hardwood and waterproof vinyl products to market that exceed the demands of builders, architects, interior designers and residential consumers. Our award-winning collections lead the industry in **beauty, style** and **innovation** year over year.

The **Provenza Floors** brand itself stands for experience, innovation and creative inspiration. Every product we design reflects our commitment to deliver the highest standards in manufacturing, quality and uncompromising attention to detail that today's consumers expect when choosing a flooring brand for their home or business.

Our ever-expanding portfolio of hardwood and 100% waterproof luxury vinyl plank collections offer consumers unlimited choices in product styles and design from a company they can trust, backed by industry standard warranty coverage.

Provenza views its products as fundamental towards the overall aesthetic of beautiful residential and commercial interiors, where its floors are not an afterthought but key to great design!

Provenza offers custom hardwood floors that are personalized and designed to reflect the vision and style of those who require that **one-of-a-kind** floor to meet their interior design needs. Its **Dutch Masters** collection is **designed** and **hand finished in the USA** by local Provenza master woodcrafters and is available in wide, ultra-wide and herringbone pattern options.

Provenza introduces its new **Vitali Elite** luxury hardwood collection, an ultra-wide, long plank European Oak featuring a light wire brush, multi-layered stain with color variation, in a range of contemporary colors.

Provenza's **MaxCore™ 100% Waterproof Luxury Vinyl Plank** collections take 40+ years of experience in the hardwood flooring industry to a new level, delivering innovative surface patterns, textures, variation and edge bevels that mirror the natural beauty of a hardwood or stone floor, in a durable, easy-to-maintain floor that can stand up to everyday use.

Provenza builds on its widely popular **MaxCore™ 100% Waterproof Luxury Vinyl Plank** offering with its **New Wave** collection which features an exclusive 12 pattern selection derived from its best-selling hardwood collections for more realistic natural wood visuals, and introduces new colors to its **Uptown Chic** collection.

Provenza Floors is a 100% US Owned Company based in Southern California with distributors and retailers throughout the United States and Canada.





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Provenza FLOORS

GRAND POMPEII



REGINA

The **Grand Pompeii Collection** features an ultra wide wire brushed, hand scraped rustic European Oak hardwood, rich in character — perfect for modern, classic or traditional interiors.

Species European Oak

Style Heavy Wire Brushed, Hand Scraped, Cracks
Knots, Extreme Color Variation

Grade Rustic Character

Finish Polyurethane

Width 9.45 inch

Length Random up to 86.6 inch

Thickness 5/8 inch

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential
3 Year Finish, 25 Year Construction Commercial

Coverage 28.4 sq ft/ctn



Apollo
PRO731



Stabiane
PRO732



Regina
PRO733

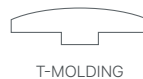


Loreto
PRO734



Nolana
PRO735

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **GRAND POMPEII COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

HERRINGBONE RESERVE



DOVETAIL

The **Herringbone Reserve Collection** features a wire brush and smoked surface treatment with a rich oil finish in a classic European pattern available in (4) contemporary colors.

Species White Oak

Style Wire Brushed & Smoked

Grade Light to Heavy Character

Finish Oil

Width 3.5 inch

Length 24 inch

Thickness 5/8 inch

Construction Engineered

Installation Glue Down or Staple

Warranty 25 Year Finish, Lifetime Construction Residential
3 Year Finish, 25 Year Construction Commercial

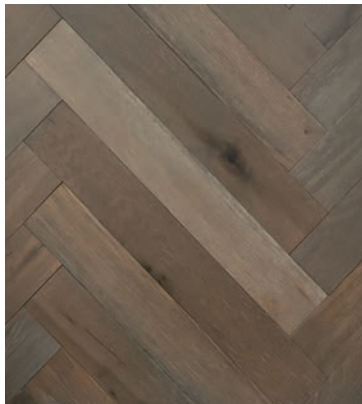
Coverage 18.9 sq ft/ctn



Autumn Wheat
HER1000



Sienna Sand
HER1001



Stone Grey
HER1002



Dovetail
HER1003

BEAUTY. STYLE. INNOVATION.

TRIM ACCESSORIES



QUARTER ROUND



FLUSH STAIR NOSE



SQUARE NOSE



T-MOLDING



REDUCER

Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **HERRINGBONE RESERVE COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

Provenza[®] FLOORS

NEW YORK LOFT



PENN STATION

The **New York Loft Collection** features a light wire brush, color variation and multi-stained hardwood, inspired by an east coast vibe in a range of contemporary colors. New colors now available!

- Species** White Oak, European Oak*
- Style** Light Wire Brush, Color Variation, Multi-Stain*
- Grade** Light to Heavy Character*
- Finish** Polyurethane
- Width** 7.48 inch
- Length** Random up to 74 inch
- Thickness** 5/8 inch
- Construction** Engineered
- Installation** Glue Down, Staple or Float
- Warranty** 25 Year Finish, Lifetime Construction Residential
3 Year Finish, 25 Year Construction Commercial
- Coverage** 23.31 sq ft/ctn



*Species, Style & Grade varies between colors



Big Apple
PRO2700



Canal Street
PRO2701



Grand Central
PRO2703



Park Place
PRO2706



Pier 55
PRO2707



Penn Station
PRO2708



Tribeca
PRO2709



West End
PRO2711

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **NEW YORK LOFT COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

NEW YORK LOFT

GRAND CENTRAL



Carnegie Hall
PRO2712



Ferry Point – NEW
PRO2719



Rock Island – NEW
PRO2720



Music Hall – NEW
PRO2721



Marquee – NEW
PRO2722



Saratoga – NEW
PRO2723



Continental – NEW
PRO2724



Midtown – NEW
PRO2725

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FLOORS
NEW YORK LOFT

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OLD WORLD



The **Old World Collection** features a wire brushed, hand distressed and scraped hardwood in combination with an innovative smoking and carbonizing technique.

- Species** Oak
- Style** Wire Brush, Hand Scrape, Smoked, Carbonized*
- Grade** Select to Heavy Character*
- Finish** UV Cured Oil
- Width** 7.44 inch
- Length** Random up to 72 inch
- Thickness** 5/8 inch
- Construction** Engineered
- Installation** Glue Down, Staple or Float
- Warranty** 25 Year Finish, Lifetime Construction Residential
3 Year Finish, 25 Year Construction Commercial
- Coverage** 29.76 sq ft/ctn



*Style & Grade varies between colors



Toasted Sesame
PRO634



Diamond Peak
PRO641



Mount Bailey
PRO642



Gray Rocks
PRO643



Mink
PRO644



Pearl Grey
PRO645



Desert Haze
PRO664



Fossil Stone
PRO667

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **OLD WORLD COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

OLD WORLD

MINK



Warm Sand
PRO668



Tortoise Shell
PRO690



Aged Alabaster
PRO693



Weathered Ash
PRO695

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FLOORS
OLD WORLD

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PALAIS ROYALE



RIVIERA

The **Palais Royale Collection** is a wide plank European Oak hardwood with a light wire brush, multi-stained surface and available in a range of luxurious colors.

Species European Oak

Style Light Wire Brush, Multi-Stained with Micro Bevel

Grade Light to Heavy Character

Finish Polyurethane

Width 8.66 inch

Length Random up to 86 inch

Thickness 5/8 inch

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential
3 Year Finish, 25 Year Construction Commercial

Coverage 26.04 sq ft/ctn



Amiens
PRO2201



Biarritz
PRO2202



Marseilles
PRO2205



Riviera
PRO2207



Toulouse
PRO2209

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **PALAIS ROYALE COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

PALAIS ROYALE





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POMPEII



The **Pompeii Collection** features the rustic elegance of hand distressed hardwood floors whose beauty is in the time worn look and feel of each unique plank.

Species White Oak

Style Wire Brush, Hand Scrape, Open Knots, Cracks
3 Strip, Color & Overwood Variation*

Grade Light to Rustic Character*

Finish Oil

Width 7.44 inch or 7.48 inch (3 Strip)*

Length(s) RL up to 6' or RL up to 74.80" (3 Strip)*

Thickness 5/8 inch

Construction Engineered

Installation Glue Down, Staple or Float

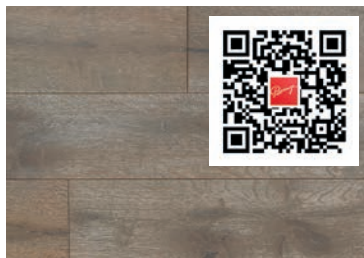
Warranty 25 Year Finish, Lifetime Construction Residential
3 Year Finish, 25 Year Construction Commercial

Coverage 29.76 sq ft/ctn or 31.08 sq ft/ctn (3 Strip)*

*Style, Grade, Width, Length & Coverage varies between colors



Lipari
PRO720



Vesuvius
PRO721



Amiata
PRO722



Etna
PRO723



Sabatini
PRO724

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **POMPEII COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.



POMPEII

POMPEII AMIATA

Provenza FLOORS TRESOR



The **Tresor Collection** features a European White Oak in an array of colors from traditional to modern. Light wire brushing, multi-layered staining process and variation between planks make this product suitable for any taste and setting. New colors now available!

Species	European Oak
Style	Light Wire Brushed, Color Variation
Grade	Light to Heavy Character
Finish	Polyurethane
Width	9.45 inch
Length	Random up to 86.6 inch
Thickness	5/8 inch
Construction	Engineered
Installation	Glue Down, Staple or Float
Warranty	25 Year Finish, Lifetime Construction Residential 3 Year Finish, 25 Year Construction Commercial
Coverage	34.10 sq ft/ctn



Amour
PRO2500



Classique
PRO2501



Diamonte
PRO2502



Jolie
PRO2504



Lyon
PRO2505



Symphonie
PRO2507



Orsay
PRO2510



Rondo
PRO2512

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **TRESOR COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

TRESOR

DIAMONTE



Blanche – NEW
PRO2515



Rivoli – NEW
PRO2516



Provence – NEW
PRO2517



Martinique – NEW
PRO2518



Agio – NEW
PRO2519



Cherie – NEW
PRO2520

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FLOORS
TRESOR

Provenza[®] FLOORS

VITALI



The **Vitali Collection** features a European White Oak wide plank with slight wire brushing, light contemporary colors, multi-layered staining process with color variations. Vitali's design and colors are made for today's modern motif.

Species European Oak

Style Light Wire Brush, Color Variation

Grade Light to Heavy Character

Finish UV Oil

Width 9.45 inch

Length Random up to 86.6 inch

Thickness 5/8 inch

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential
3 Year Finish, 25 Year Construction Commercial

Coverage 28.4 sq ft/ctn



Corsica
PRO4100



Genova
PRO4101



Milano
PRO4102



Napoli
PRO4103



Rocca
PRO4104



Arezzo
PRO4105



Emilia
PRO4106



Enrico
PRO4107

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **VITALI COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.



Fabio
PRO4108



Galo
PRO4109



Lucca
PRO4110



Tivoli
PRO4111



Veneto
PRO4112

Provenza
FLOORS
VITALI

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VITALI ELITE

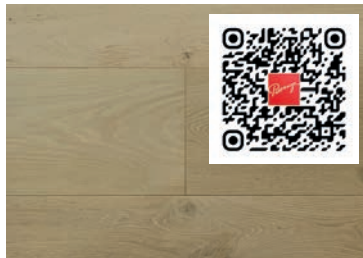


The new **Vitali Elite Collection** collection is an ultra-wide, long plank luxury European hardwood featuring a light wire brush, multi-layered stain with color variation, in a range of contemporary colors designed for a clean, modern interior visual.

Species	European Oak
Style	Light Wire Brush, Color Variation
Grade	Light to Heavy Character
Finish	Polyurethane
Width	10.45 inch
Length	Random up to 86.6 inch
Thickness	3/4 inch Nominal (18mm)
Construction	Engineered
Installation	Glue Down, Staple or Float
Warranty	25 Year Finish, Lifetime Construction Residential 3 Year Finish, 25 Year Construction Commercial
Coverage	30.78 sq ft/ctn



Alba
PRO4113



Bronte
PRO4114



Carrara
PRO4115



Cori
PRO4116



Modena
PRO4117



Paterno
PRO4118

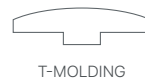


Sandrio
PRO4119



Trento
PRO4120

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **VITALI ELITE COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.



ATTALITE

MODENA

VOLTERRA



The **Volterra Collection** offers a variety of species and surface styles that are evocative of a naturally aged, timeworn floor.

Species	White Oak, European Oak, Maple, Elm or Hickory*
Style	Wire Brush, Character, Hand Scrape, Open Knots Cracks, Saw Marks, Color Variation*
Grade	Light to Rustic Character*
Finish	Polyurethane
Width	7.48 inch
Length	Random up to 74.80 inch
Thickness	5/8 inch
Construction	Engineered
Installation	Glue Down, Staple or Float
Warranty	25 Year Finish, Lifetime Construction Residential 3 Year Finish, 25 Year Construction Commercial
Coverage	31.08 sq ft/ctn



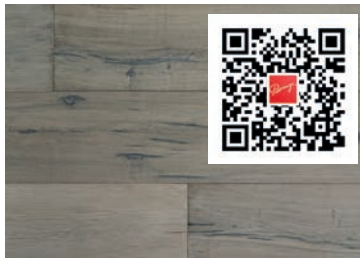
*Species, Style & Grade varies between colors



Cesarea
PRO2801



Florence
PRO2803



Grotto
PRO2804



Pisa
PRO2810



Antica
PRO2812



Fortezza
PRO2813



Medici
PRO2814



Museo
PRO2815

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **VOLTERRA COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.



Porta
PRO2816



Romana
PRO2817



Valori
PRO2819



Fresco
PRO2820



Gusto
PRO2821



Avellino
PRO2822



Dogana
PRO2824



Greco
PRO2825



Lombardy
PRO2826



Mara
PRO2827



Messina
PRO2828



Novara
PRO2829



Prato
PRO2830



Ravina
PRO2831



Savona
PRO2832



Valentino
PRO2834

Provenza
FLOORS
VOLTERRA

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DUTCH MASTERS



Provenza's **Dutch Masters Collection** is a wide plank European Oak product that is designed, and hand finished in the USA by Provenza master woodcrafters, featuring a light wire brush in a range of artistically inspired colors. Custom options available.

Species	European Oak
Style	Light Wire Brush
Grade	Light to Medium Character
Finish	Polyurethane
Width	8.66 inch
Length	Random up to 86.61 inch
Thickness	5/8 inch
Construction	Engineered
Installation	Glue Down, Staple or Float
Warranty	25 Year Finish, Lifetime Construction (Residential) 3 Year Finish, 25 Year Construction (Commercial)
Coverage	20.84 sq/ft per carton



Custom Options	Ultra Wide: 10.25" (W) × Random up to 98.42" (L) × 5/8 (TH) Herringbone Pattern: 4" (W) × 24" (L) × 5/8 (TH) ABC Standard Grade (Light to Medium Character) Stair System: Variety of custom stair options available Availability: 4 to 6 weeks on most orders
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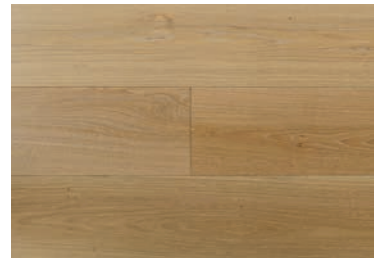
Bosch
CDM001



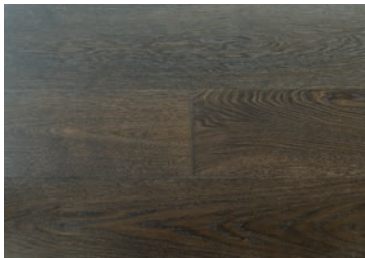
Cleve
CDM002



Escher
CDM003



Gaspar
CDM004



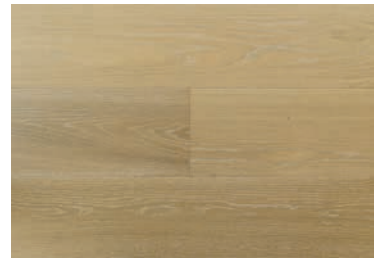
Hals
CDM005



Klee
CDM006

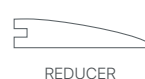


Leyster
CDM007



Mondrian
CDM008

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **DUTCH MASTERS COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.



CLEVE



Steen
CDM009

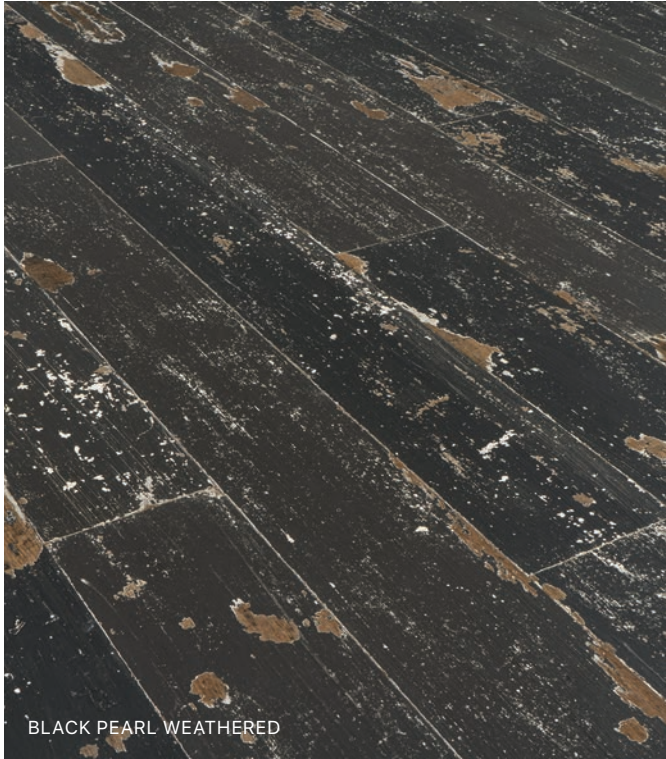


Vermeer
CDM010

Provenza FLOORS
DUTCH MASTERS

Provenza[®] FLOORS

LIGHTHOUSE COVE



The **Colour Nation Lighthouse Cove Collection**, is a wide plank European Oak hardwood featuring a multi-color, multi-layered paint technique.

Species	European Oak
Style	Multi-Color, Multi-Layered Paint with Heavy Weathering Technique
Grade	Light to Heavy Character
Finish	Hardwax Oil
Width	8.66 inch
Length	82.67 inch
Thickness	5/8 inch
Construction	Engineered
Installation	Glue Down, Staple or Float
Warranty	25 Year Finish, Lifetime Construction Residential 3 Year Finish, 25 Year Construction Commercial
Coverage	19.89 sq ft/ctn



Ivory White Weathered
PRO9000



Black Pearl Weathered
PRO9002

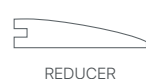


Frosty Taupe Weathered
PRO9004



Ruby Red Weathered
PRO9006

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood flooring is unique. Every plank is handcrafted and no two boards are the same. The **LIGHTHOUSE COVE COLLECTION** is a natural wood product subject to paint coverage, color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain, paint and finish variation shown on this page may appear in larger variation in your installed floor.



CHARACTER. STYLE. VARIATION.

Understanding character grade products...

Provenza's hardwood products naturally feature color, character, grain and surface texture variations. Each board is unique, selected for its inherent beauty and hand worked to elicit the feel, style and design of the collection it belongs to. Some hardwood collections incorporate wood materials that are **character grade** and may contain natural imperfections that add to their overall beauty but are not considered manufacturing defects.

Hardwood character grading ranges from lighter that are smoother and more uniform in color and grain, to heavier grades that are rougher and possess more variance in color, grain and naturally occurring imperfections.

SELECT TO LIGHT CHARACTER hardwood displays a more uniform color and grain.

LIGHT TO MEDIUM CHARACTER hardwood reveals more variation in color and grain and may contain knots, cracks and mineral streaks.

HEAVY CHARACTER hardwood displays more color and grain variation and will probably contain knots, open cracks, splits, mineral streaks and other natural imperfections.

HEAVY TO RUSTIC CHARACTER hardwood displays a greater amount of color and grain variation and is likely to contain knots, splits, cracks, nail holes, saw marks, worm holes, splintering, mineral streaks and other natural imperfections.

RUSTIC CHARACTER hardwood exhibits the greatest amount of color, grain and surface variation and is very likely to contain knots, splits, cracks, nail holes, saw marks, worm holes, splintering, mineral streaks and other naturally occurring imperfections. Collections that utilize rustic character hardwood to achieve the look and feel of an aged and time worn product results in a flooring surface that is **ROUGH & RUSTIC** by design.

When selecting any character grade hardwood product, variations in color, grain and surface texture should be taken into consideration and be compatible with your lifestyle.

PROVENZA MAXCORE.

100% WATERPROOF LUXURY VINYL PLANK COLLECTIONS



100% WATERPROOF
Stain & Dent Resistant
Attached Pad for Comfort
GreenGuard Gold Certified
Easy Installation
Easy to Clean

Luxury You Can Live With.

MaxCore™ 100% Waterproof Luxury Vinyl Plank products feature innovative surface patterns, textures, color variation and edge bevels that deliver realistic wood or stone visuals in a durable, easy-to-maintain floor that can stand up to your active lifestyle. **Kid & Pet friendly. Perfect for DIYer's. GreenGuard Gold certified.**

With **Provenza MaxCore™**, you can enjoy the **luxury** of a hardwood or natural stone floor **without the worry**.

100% WATERPROOF LUXURY VINYL CONSTRUCTION

Aluminum Oxide with Ceramic Bead Coating

Microscopic ceramic bead technology provides superior wear and stain resistance, prevents fading and is easy-to-clean.

Clear Wear Layer

20 mil wear layer protects against excessive wear and tear, and provides durability against scuffs and abrasions.

Decorative Film

Exclusive high-resolution printed film layer delivers authentic real hardwood or stone floor visuals.

Premium Vinyl Layer

Durable, resilient layer resists chipping and dents while providing a soft walking surface. Works with the decorative film layer to achieve a realistic floor surface texture.

100% Waterproof Core

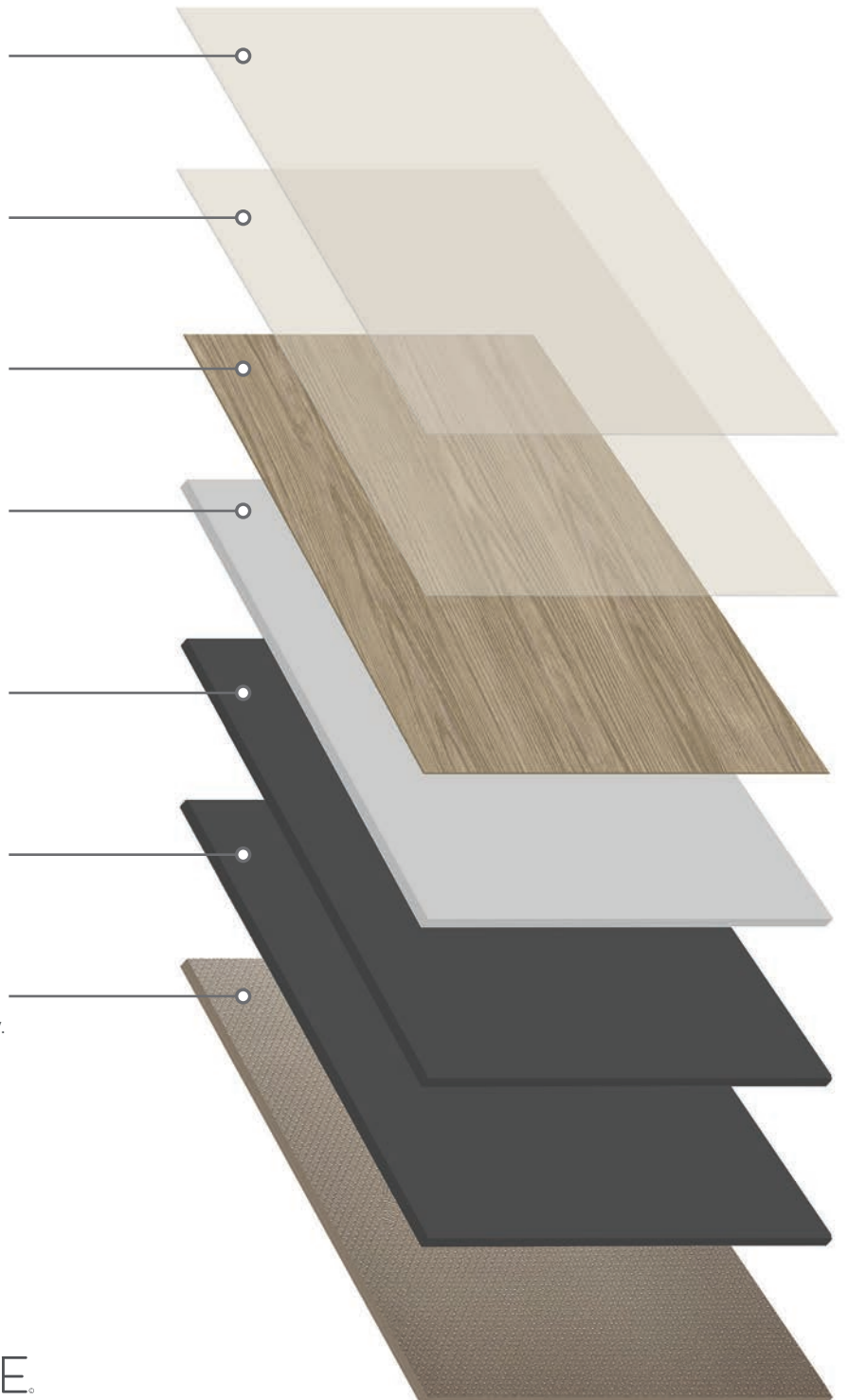
The **100% Waterproof PVC or SPC Rigid Core** layer prevents expansion and contraction, providing superior stability with a glueless locking system.

Vinyl Stabilizing Layer

Provides dimensional stability and ensures a flat, even installation.

Attached IXPE Underlayment

Made from virgin, non-recycled IXPE foam technology. No extra underlayment necessary. Cuts down on installation time. Provides added sound insulation and comfort under foot.



PROVENZA[®] MAXCORE[™]
100% WATERPROOF LUXURY VINYL FLOORS

PROVENZA^{MAXCORE} CONCORDE OAK



The MaxCore™ Concorde Oak Collection is **100% Waterproof** and features exclusive patterns in a ribbed, realistic wood texture with painted bevel edge effect in a range of luxurious colors.

Style	Ribbed Realistic Wood Texture w/Painted Bevel Effect
Finish	Aluminum Oxide w/Ceramic Bead Technology
Width(s)	7.2 inch or 9.06 inch (PRO3217 – 3219)
Length	72 inch
Thickness	6.5mm (includes wear layer & underlayment pad)
Wear Layer	20mil
Underlayment	Attached 1.5mm IXPE Rubber
Construction	100% Waterproof Rigid Core ESPC
Installation	Float
Warranty	Lifetime Ltd Residential, 15 Year Ltd Commercial
Certifications	GreenGuard Gold & CARB II Compliant
Coverage	25.20 or 27.18 sq ft/ctn (PRO3217 – 3219)



Brushed Pearl
PRO3200



Cool Classic
PRO3202



French Revival
PRO3203



London Fog
PRO3205



Loyal Friend
PRO3206



Mystic Moon
PRO3208

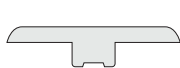


Royal Crest
PRO3209



Smoked Amber
PRO3210

TRIM ACCESSORIES



T-Molding



Reducer



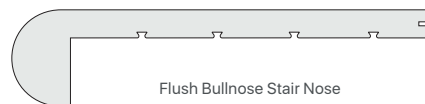
End Cap



Quarter Round



Overlap Stair Nose



Flush Bullnose Stair Nose

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GREY FEATHER



Spellbound
PRO3211



Warm Tribute
PRO3212



Willow Wisp
PRO3213



Oak Ram
PRO3214



Diamond Sky
PRO3215



Sandy Cliff
PRO3216



Grey Feather (9.06" w)
PRO3217



Sundance (9.06" w)
PRO3218



True North (9.06" w)
PRO3219

PROVENZA MAXCORE[®]
CONCORDE OAK

PROVENZA MAXCORE MODA Living

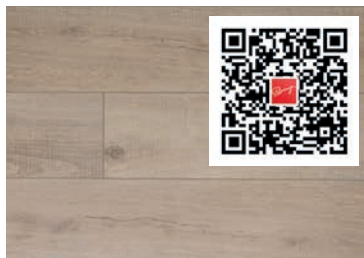


The MaxCore™ Moda Living Collection is 100% Waterproof featuring wide and long plank options in a ribbed, realistic wood texture look with painted bevel edge effect in a range of fashionable colors.

Style	Ribbed, Realistic Wood Texture w/Painted Bevel Effect
Finish	Aluminum Oxide w/Ceramic Bead Technology
Width(s)	7.15 inch or 9.06 inch (PRO2614 – 2622, 2629-2630)
Length(s)	RL up to 72" or 72" (PRO2614 – 2622, 2629-2630)
Thickness	8mm (includes wear layer & underlayment pad)
Wear Layer	20mil
Underlayment	Attached 1.5mm IXPE Rubber
Construction	100% Waterproof Luxury Vinyl Plank
Installation	Float
Warranty	Lifetime Ltd Residential, 15 Year Ltd Commercial
Certifications	GreenGuard Gold & CARB II Compliant
Coverage	28.66 sq ft/ctn 36.24 sq ft/ctn (PRO2614 – 2622, 2629-2630)



At Ease
PRO2600



First Crush
PRO2602



Jet Set
PRO2603



Fly Away
PRO2604



True Story
PRO2605



Soul Mate
PRO2606



Soft Whisper
PRO2607



Finally Mine
PRO2608

TRIM ACCESSORIES



T-Molding



Reducer



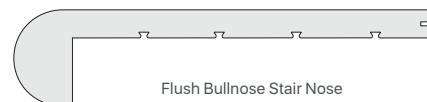
End Cap



Quarter Round



Overlap Stair Nose



Flush Bullnose Stair Nose

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Front Row
PRO2609



Hang Ten
PRO2610



Sweet Talker
PRO2611



High Five
PRO2612



Simply Silver
PRO2613



After Party (9.06" w x 72" L)
PRO2614



Coco Classic (9.06" w x 72" L)
PRO2615



Endless Summer (9.06" w x 72" L)
PRO2616



First Glance (9.06" w x 72" L)
PRO2617



Joy Ride (9.06" w x 72" L)
PRO2618



Just Chill (9.06" w x 72" L)
PRO2619



Midas Touch (9.06" w x 72" L)
PRO2620



Moderne Icon (9.06" w x 72" L)
PRO2621



Road Trip (9.06" w x 72" L)
PRO2622



Rock Candy
PRO2623



Rule Breaker
PRO2624



Star Struck
PRO2625



The Natural
PRO2626



Trail Blazer
PRO2627



Wild Applause
PRO2628



Starlit Sea (9.06" w x 72" L)
PRO2629



Buttercup (9.06" w x 72" L)
PRO2630

PROVENZA^{MAXCORE}
MODA Living

PROVENZA^{MAXCORE} NEW WAVE



LUNAR GLOW

The MaxCore™ New Wave Collection is 100% Waterproof featuring wider and longer planks with an exclusive pattern repeat every 12 planks for an ultra-realistic hardwood visual.

Style	EIR Realistic Wood Texture, Exclusive Pattern Repeat Every 12 Planks w/Pressed Bevel
Finish	Aluminum Oxide w/Ceramic Bead Technology
Width	8.75 inch
Length	72 inch
Thickness	7 mm (includes wear layer & underlayment pad)
Wear Layer	22 mil
Underlayment	Attached 1.5mm IXPE Rubber
Construction	100% Waterproof Rigid Core SPC
Installation	Float
Warranty	Lifetime Ltd Residential, 15 Year Ltd Commercial
Certifications	GreenGuard Gold & CARB II Compliant
Coverage	26.22 sq ft/ctn



Bashful Beige
PRO3300



Daring Doe
PRO3301



Great Escape
PRO3302



Lunar Glow
PRO3303



Modern Mink
PRO3304



Nest Egg
PRO3305

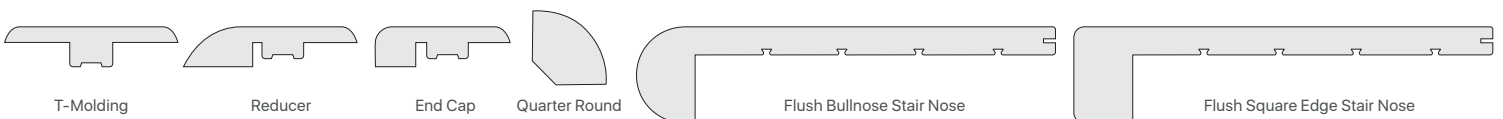


Night Owl
PRO3306



Playful Pony
PRO3307

TRIM ACCESSORIES



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NEW WAVE

PLAYFUL PONY



Rare Earth
PRO3308



Timber Wolf
PRO3309

PROVENZA  MAXCORE
NEW WAVE

PROVENZA^{MAXCORE} STONESCAPES

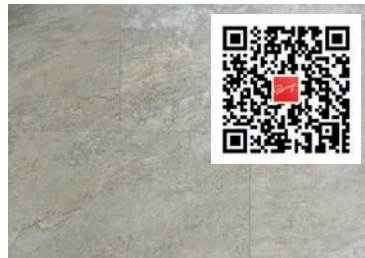


The MaxCore™ Stonescape Collection is 100% Waterproof and features an exclusive tile pattern with a realistic stone texture and bevel edge effect.

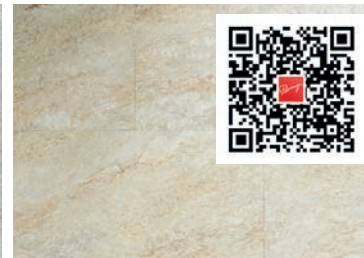
Style	Realistic Stone Texture w/Bevel Edge Effect
Finish	Aluminum Oxide w/Ceramic Bead Technology
Width(s)	12 inch or 18.62 inch (PRO3108 – 3117)
Length(s)	24 inch or 36.02 inch (PRO3108 – 3117)
Thickness	6.5mm (includes wear layer & underlayment pad)
Wear Layer	20mil
Underlayment	Attached 1.5mm IXPE Rubber
Construction	100% Waterproof Rigid Core ESPC
Installation	Float
Warranty	Lifetime Ltd Residential, 15 Year Ltd Commercial
Certifications	GreenGuard Gold & CARB II Compliant
Coverage	24.26 sq ft/ctn or 27.95 sq ft/ctn (PRO3108 – 3117)



Ancient Earth
PRO3100



Angel Trail
PRO3101



Desert View
PRO3102



Formation Grey
PRO3103



Lava Dome
PRO3104



Mountain Mist
PRO3105

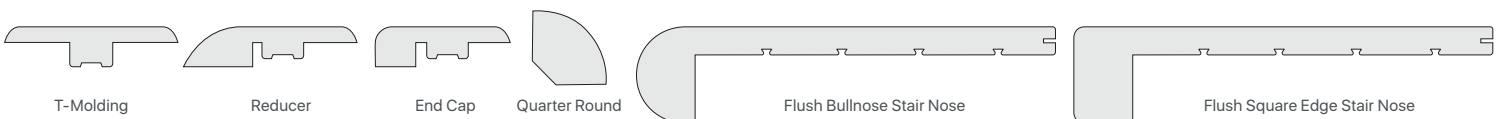


Navajo Bridge
PRO3106



Cape Royale (18.62" w × 36.02" L)
PRO3108

TRIM ACCESSORIES



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MARBLE CANYON



Cliff Hanger (18.62" w × 36.02" L)
PRO3109



Eagle Dancer (18.62" w × 36.02" L)
PRO3110



Expedition (18.62" w × 36.02" L)
PRO3111



Marble Canyon (18.62" w × 36.02" L)
PRO3112



Moon Dancer (18.62" w × 36.02" L)
PRO3113



Ridge Point (18.62" w × 36.02" L)
PRO3114



Roaring Springs (18.62" w × 36.02" L)
PRO3115



Rockface (18.62" w × 36.02" L)
PRO3116



Shooting Star (18.62" w × 36.02" L)
PRO3117

PROVENZA  MAXCORE
STONESCPE

PROVENZA^{MAXCORE} UPTOWN CHIC



The MaxCore™ Uptown Chic Collection is **100% Waterproof**, featuring a ribbed, realistic wood texture look with micro bevel edge effect in a wide range of trendy colors. Now available in longer plank options.

Style	Ribbed, Realistic Wood Texture w/Micro Bevel Effect*
Finish	Aluminum Oxide w/Ceramic Bead Technology
Width(s)	7.15 inch or 9.06 inch (PRO5000 – 5005)
Length(s)	48 inch or 60 inch (PRO2134 – 5005)
Thickness	8mm (includes wear layer & underlayment pad)
Wear Layer	20mil
Underlayment	Attached 1.5mm IXPE Rubber
Construction	100% Waterproof Luxury Vinyl Plank
Installation	Float
Warranty	Lifetime Ltd Residential, 15 Year Ltd Commercial
Certifications	GreenGuard Gold & CARB II Compliant
Coverage	33.46 sq ft/ctn (PRO2100 – 2128) 35.96 sq ft/ctn (PRO2134 – 2333) 34.09 sq ft/ctn (PRO5000 – 5005)

*PRO2134 – 2140 Feature Painted Bevel Effect



Big Easy
PRO2100



Catwalk
PRO2101



Class Act
PRO2102



Cloud Nine
PRO2103



Double Dare
PRO2104



Haute Pepper
PRO2105

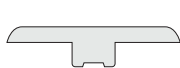


Jazz Singer
PRO2106



Naturally Yours
PRO2108

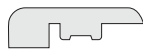
TRIM ACCESSORIES



T-Molding



Reducer



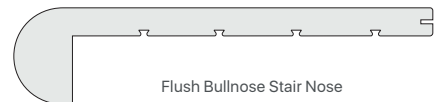
End Cap



Quarter Round



Overlap Stair Nose



Flush Bullnose Stair Nose

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Pop Icon
PRO2110



Posh Beige
PRO2111



Retro Glow
PRO2112



Sassy Grey
PRO2113



Sugar n' Spice
PRO2114



Rock n' Roll
PRO2115



Bold Ambition
PRO2116



Simply Hip
PRO2117



Superstar
PRO2120



Sheer Joy
PRO2124



Smash Hit
PRO2125



True Love
PRO2126



Just Lucky
PRO2127



Rise 'n Shine (60" L)
PRO2134 (w/Painted Bevel Effect)



Brown Sugar (60" L)
PRO2135 (w/Painted Bevel Effect)



Born Ready (60" L)
PRO2136 (w/Painted Bevel Effect)



Spring Fever (60" L)
PRO2137 (w/Painted Bevel Effect)



Summer Wind (60" L)
PRO2138 (w/Painted Bevel Effect)



Be Mine (60" L)
PRO2139 (w/Painted Bevel Effect)



Better Times (60" L)
PRO2140 (w/Painted Bevel Effect)

PROVENZA  MAXCORE
UPTOWN CHIC



Good Life (60" L)
PRO2141 - NEW!



Happy Place (60" L)
PRO2142 - NEW!



Hip Hop (60" L)
PRO2143 - NEW!



Wild Thing (60" L)
PRO2144 - NEW!



Next Level (60" L)
PRO2145 - NEW!



Breathless (60" L)
PRO2329



Fire n' Ice (60" L)
PRO2330



Limelight (60" L)
PRO2331



Limitless (60" L)
PRO2332



Moonstruck (60" L)
PRO2333



Free Spirit (9.06" w x 60" L)
PRO5000 - NEW!



Hourglass (9.06" w x 60" L)
PRO5001 - NEW!



Barely Beige (9.06" w x 60" L)
PRO5002 - NEW!



Jackpot (9.06" w x 60" L)
PRO5003 - NEW!



Magic Hour (9.06" w x 60" L)
PRO5004 - NEW!



Last Chance (9.06" w x 60" L)
PRO5005 - NEW!

PROVENZA  MAXCORE
UPTOWN CHIC



UPTOWN CHIC

BROWN SUGAR



Provenza Floor Care® offers a complete line of care, cleaning & maintenance products specifically formulated for Provenza hardwood and luxury vinyl plank floors.



All Purpose Cleaner (16 & 32oz)



All Purpose Cleaner (refill)



Natural Cleaner 32oz



Natural Cleaner (refill)



Oil Refresher (16 & 32oz)



Oil Refresher (refill)



Spot Remover



Spot Rejuvenating Oil



Professional Cleaner



Oil Maintenance Kit



Spot Remover and Spot Rejuvenating Oil Kit

Choosing **Provenza Floor Care** products help ensure that your floors will remain as beautiful as the day they were installed.

If you need assistance finding a retailer who carries our floor care products, please call us at **(877) 455-7890**.



The **Provenza Floors** brand stands for experience, innovation and creative inspiration. Every product we bring to market reflects our commitment to deliver the highest standards in manufacturing, quality and uncompromising attention to detail that today's consumers expect, backed by industry standard warranties.

Provenza Floors is a 100% US Owned Company based in Southern California with distributors and retailers throughout the United States and Canada.

Browse, share and compare the latest **Provenza Floors** products using our iOS or Android App with features that allow you to save favorites, share product photos and search for a retailer showroom near you.

Our Provenza **Floor Care Products** offer a complete line of care, cleaning and maintenance products specifically formulated for all types of Provenza flooring products.

If you have questions regarding our products, installation guidelines, care or warranty coverage, feel free to contact our customer service staff at: support@provenzafloors.com or call our toll-free number: **1 (877) 455-7890**.

Thank you for your interest in **Provenza Floors**.



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The product images presented in this publication are not meant to replace viewing an actual product sample prior to making your final floor or wall cladding selection/purchase. Please see your local **Provenza Floors Retailer** to view actual product samples.



**A Revolution in the Flooring
Industry Starts Now!**



**Inspire, excite & inform potential
buyers with Provenza product videos
at the point of display!**

Provenza[®]
FLOORS