



Floors built to handle
all life's adventures.



PINNACLE pg. 36
Edinburgh HF1208



2024 Catalog



A word from our owner:

"As we embark on our twelfth year as a company, I look back and am very proud of how far we have come. We have more than 100 employees today who give 100% every day to help us exceed customer expectations.

Eleven years ago, when my son, CJ, and I started Happy Feet International, we just wanted to stay in business. We had no idea that we would end up with a company that we love so much.

My wife, Paige, and my daughter, Sedona saw how much fun we were having so they have since joined the company. My wife joined four years ago to handle all the things that weren't getting done. Then in late 2023, we were able to convince my daughter to join us. So, now we have the entire family along with two nephews, one niece and one cousin on the Happy Feet team. All of us, along with our 100+ employees, are a family working together to build something special.

After two challenging years in the flooring industry, we are ready for 2024! We are bringing on many new products this year that are beautiful with very modern and light colorways. Happy Feet continues to invest in people, technology, inventory, and new products to be the best that we can be.

Thank you to all our customers who support us! We never take any of you for granted! For those of you who may read this and haven't done business with us, give us a shot, you may like us. We live by the motto, 'leave someone better off than when you found them.'

Casey Johnson,
CEO & Co-Founder





PINNACLE pg. 36
Cornwall HF1207

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Quick Reference Guide



MADE IN THE
USA

		Malibu II	Manhattan II	Perseverance	Pinnacle	Freedom	Liberty Bound	All Star	Blockbuster Plus	Built-Rite II	Dynamite Plus	Ironman	Quarry Tile
Color	Brown	●	●	●	●	●	●	●	●	●	●	●	●
	Grey	●	●	●	●	●	●	●	●	●	●	●	●
	White		●	●	●	●	●				●	●	●
	Red	●		●	●	●	●	●	●	●	●	●	
	Tan	●		●	●	●	●	●	●	●	●	●	●
Shade	Light	●	●	●	●	●	●	●	●	●	●	●	●
	Medium	●	●	●	●	●	●	●	●	●	●	●	●
	Dark		●	●	●	●			●	●	●	●	●
Install Type	Click Lock	●	●	●	●	●	●		●	●	●		
	Glue Down							●				●	●
	Loose Lay												●
Best Use	Kitchen	●	●	●	●	●	●	●	●	●	●	●	●
	Bathroom	●	●	●	●	●	●	●	●	●	●	●	●
	Living Area	●	●	●	●	●	●	●	●	●	●	●	●
	Basement	●	●	●	●	●	●	●	●	●	●	●	●
	Light Commercial	●	●					●	●		●	●	●
Features	ZeroMark® Stain Resistance (pg.22)				●				●				
	Comfortable & Quiet	●	●	●		●	●	●	●	●	●	●	●
	Textured		●			●	●	●	●	●	●	●	●
	Real Wood Grain Texture	●		●	●								
Price	\$							●	●			●	
	\$\$					●	●			●			
	\$\$\$	●	●	●	●					●		●	
Material	LVP	●	●	●	●	●	●	●	●	●	●	●	●
	Laminate												

Urban Design

		Mustang	Quick Fit	Regency	Rescue	Stone Elegance II	Tenacious	Thrive	Titan	Arrival 10	Urban Design Click	Urban Design LL	Urban Design 12	Urban Design 20
Color	Brown	●	●	●	●	●	●	●	●	●	●	●	●	●
	Grey	●	●		●	●	●	●	●	●	●	●	●	●
	White		●		●	●	●	●	●		●	●	●	●
	Red	●	●	●		●	●	●	●	●				
	Tan	●	●	●	●	●	●	●	●	●	●	●	●	●
Shade	Light	●	●	●	●	●	●	●	●	●	●	●	●	●
	Medium	●	●		●	●	●	●	●	●	●	●	●	●
	Dark		●		●		●	●	●					
Install Type	Click Lock	●		●	●	●		●		●	●			
	Glue Down		●				●	●				●	●	●
	Loose Lay		●					●				●		
Best Use	Kitchen	●	●	●	●	●	●	●	●	●	●	●	●	●
	Bathroom	●	●	●	●	●	●	●	●	●	●	●	●	●
	Living Area	●	●	●	●	●	●	●	●	●	●	●	●	●
	Basement	●	●	●	●	●	●	●	●	●	●	●	●	●
	Light Commercial		●		●				●		●	●	●	●
Features	ZeroMark® Stain Resistance (pg.22)				●									
	Comfortable & Quiet	●	●	●	●	●	●	●	●		●	●	●	●
	Textured	●	●	●	●	●	●	●	●	●	●	●	●	●
	Real Wood Grain Texture													
Price	\$	●					●	●					●	●
	\$\$				●	●			●	●	●	●		
	\$\$\$		●	●										
Material	LVP	●	●	●	●	●	●	●	●		●	●	●	●
	Laminate									●				



Our Values

See why Happy Feet is the best flooring decision you can make.



Family

If you work with us, carry our product, or use our floors, you're part of our happy, hardworking family, and we'll do right by you.



"This is the best company I've ever worked for. It truly feels like a family working for Happy Feet."

- Justin Tanner
Operations Manager



Versatility

Happy Feet LVP is engineered to handle any job out there. Let us help you find the right flooring product for your project.

"We want to have the best solutions possible for what everyone is facing out there in the field."

- CJ Johnson
Owner & COO



Innovation

Fresh products. New sales tools. Strategic marketing campaigns. We're always working to give our customers the best products and the best experiences.



"We promise to do everything we can to make Happy Feet the best flooring decision you can make."

- Casey Johnson
Owner & CEO



Inventory

We keep customers happy with more than 29 million square-feet of inventory ready to ship anywhere in the country, 98% within 48 hours of purchase.

"We've got a lot of checks and balances to ensure accuracy of shipments and make sure the customer gets exactly what they ordered at the [right] time."

- Jimmy Slocombe
Warehouse Manager



Support

Our amazing Customer Support Team is here to ensure that working with Happy Feet is not only good for your business, but also a great experience.

"I've been in flooring for 30 years. I've never seen a company that has so many truly useful options available to the dealer."

- Moe Pritchett
Territory Manager



Expertise

We live and breathe LVP, and we pride ourselves on helping customers find the perfect flooring product for every project.

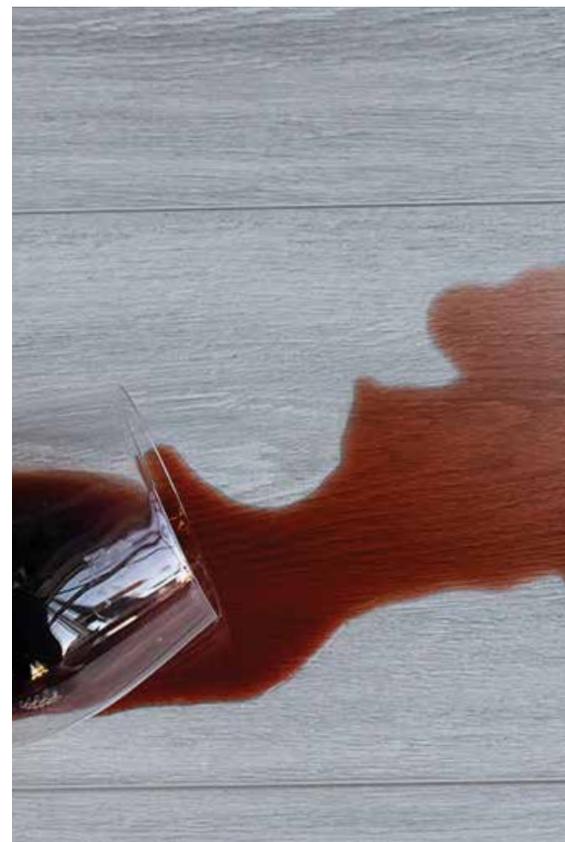
"We eat, sleep, and live vinyl plank. That's it. We're 100% committed."

- Ladonna Hamlin
Marketing & Sales Coordinator



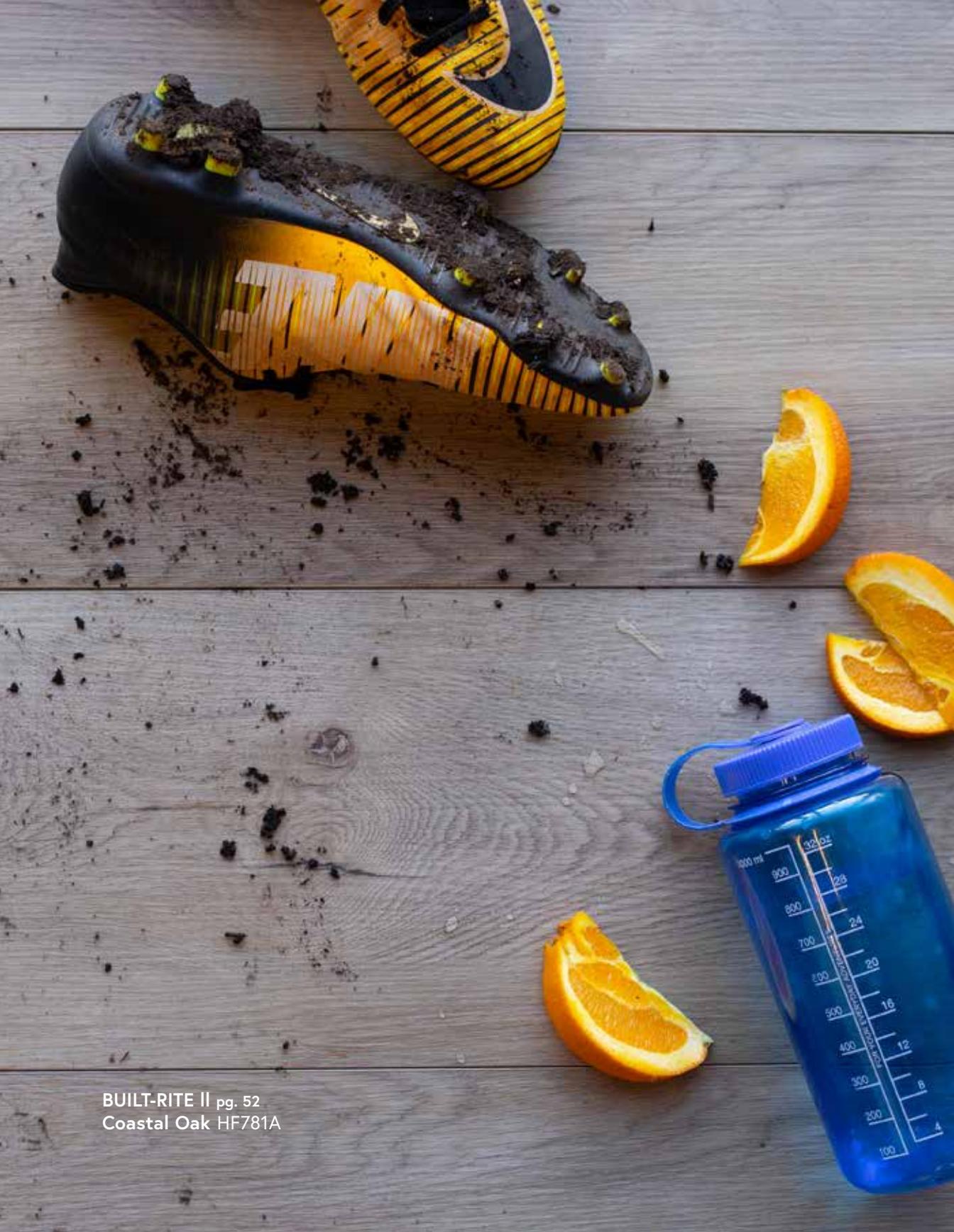


PINNACLE pg. 36
Cambridge HF1212



Features & Benefits

Performance, quality, and value for every space.



BUILT-RITE II pg. 52
Coastal Oak HF781A

Planks that Really Perform

Every product we sell offers the quality customers love.



Kid & Pet Friendly

Our entire flooring line is built to withstand traffic from active youngsters and four-legged friends.



Water Resistant

Our planks are completely water resistant, so no need to fret over splashes and spills in bathrooms or kitchens.



Antimicrobial

Thanks to advanced engineering, our LVP deters the growth of microorganisms that come into contact with its surface.



Durable Wear Layer

We want your floors to stay beautiful for years to come, so our products offer UV coatings and a range of durable wear layers to protect against fading, scratches, scuffs, and stains.



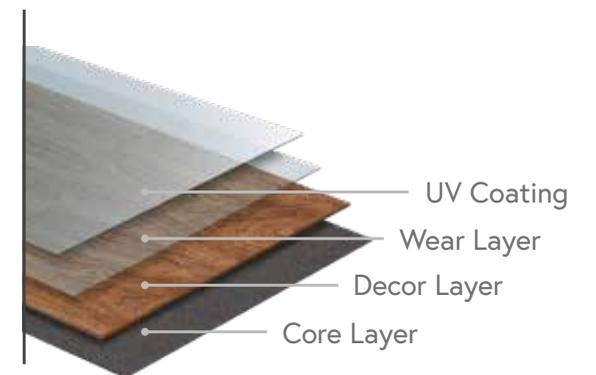
FloorScore® Certified

This certification is recognized around the world and means our floors meet stringent standards for indoor air quality so you can breathe healthier.



Scratch & Slip Resistant

Our floors meet national ASTM requirements for scratch and slip resistance, making them great for high-traffic commercial or residential spaces.



Learn more about our products at HappyFeetInternational.com

Quality from the Inside Out

Superior engineering means a better floor for you.

From our team to our processes to every product we sell, quality is our business. You can rest assured that every plank you buy from us utilizes the finest materials and engineering available.



Stabilicor®

Stabilicor® absorbs more sound than traditional vinyl flooring, resulting in quieter steps and a more comfortable underfoot feel. The engineered polymer core provides additional strength while maintaining just enough flexibility. You can count on Stabilicor® to bring exceptional quality to any project.



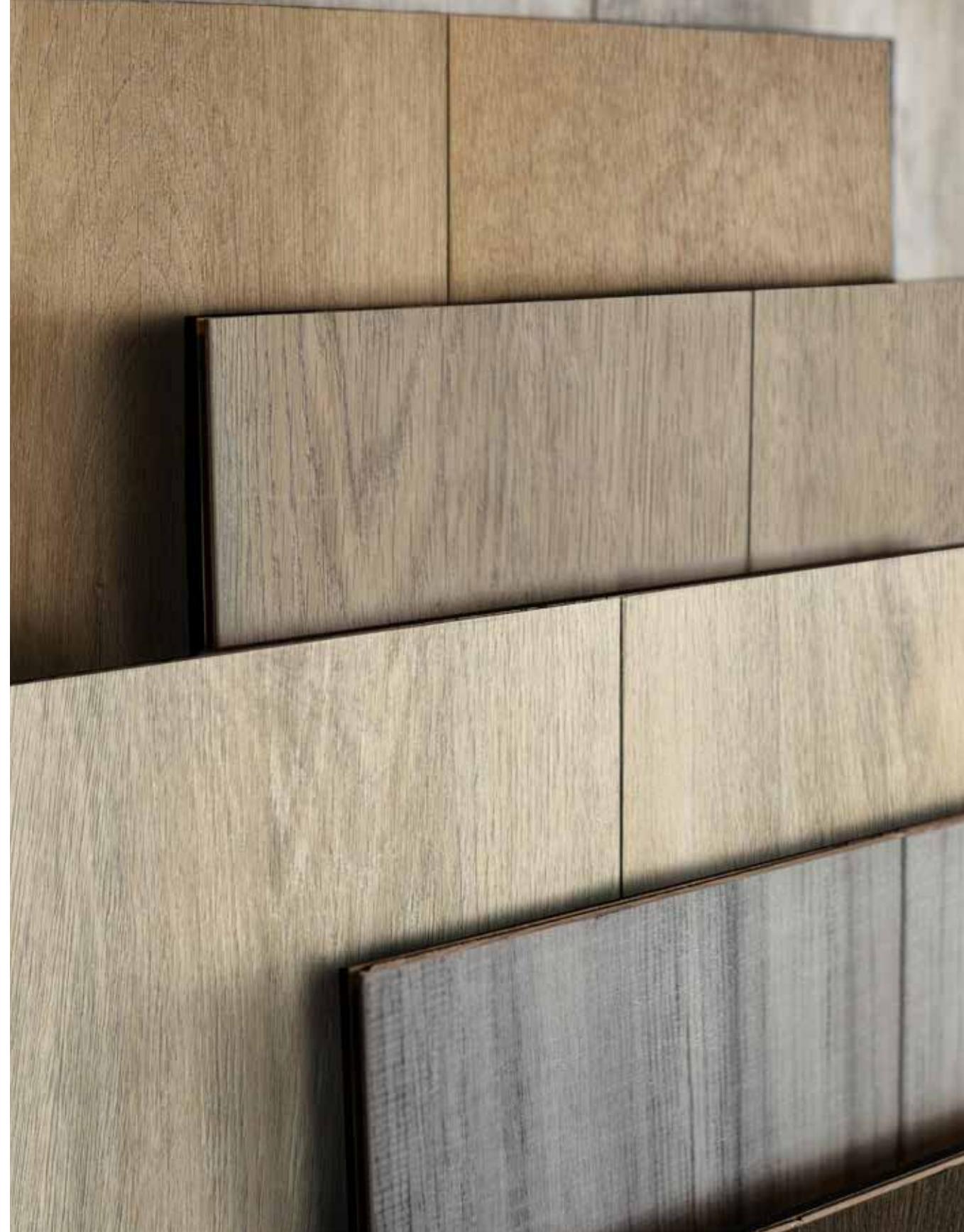
Stabilicor® Plus

Stabilicor® Plus planks offer extreme durability and the capacity to withstand years of use in almost any room. The rigid stone polymer composite core enhances durability, provides a cooler feel underfoot, and reduces unwanted flexibility.



Stabilicor® Elite

Stabilicor® Elite brings the highest level of stability, comfort, and warmth to luxury vinyl plank. For the first time ever, designers, architects, and style-savvy homeowners can enjoy the look and feel that mimics actual hardwood with the easy installation and unsurpassed durability of LVP.





Unbeatable protection against the toughest marks and stains.

ZeroMark® combines urethane, ceramic nanoparticles, and an additional proprietary synthetic compound to give your floor unprecedented protection against almost any type of stain, spill, or mark.

Even dried-on permanent marker wipes right off.



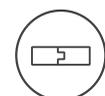
Key Advantages

- Makes easy work of the toughest marks and stains
- Perfect for high-traffic residential environments
- Stands up to demanding commercial environments



Additional Advantages

- Antimicrobial
- Anti-slip
- Improved anti-scratch protection vs. uncoated floors



Products Featuring ZeroMark® Stain Resistance

- Blockbuster Plus (pg. 50)
- Pinnacle (pg. 36)
- Rescue (pg. 60)

We Partner With Influencers to Reach Your Target Audience.

At Happy Feet, we work continuously to support our customers through strategic marketing campaigns, including influencer-driven efforts. Over the years, several successful influencer partnerships have allowed us to harness the power of social media and expertly reach the ideal audience for our high-performance LVP.

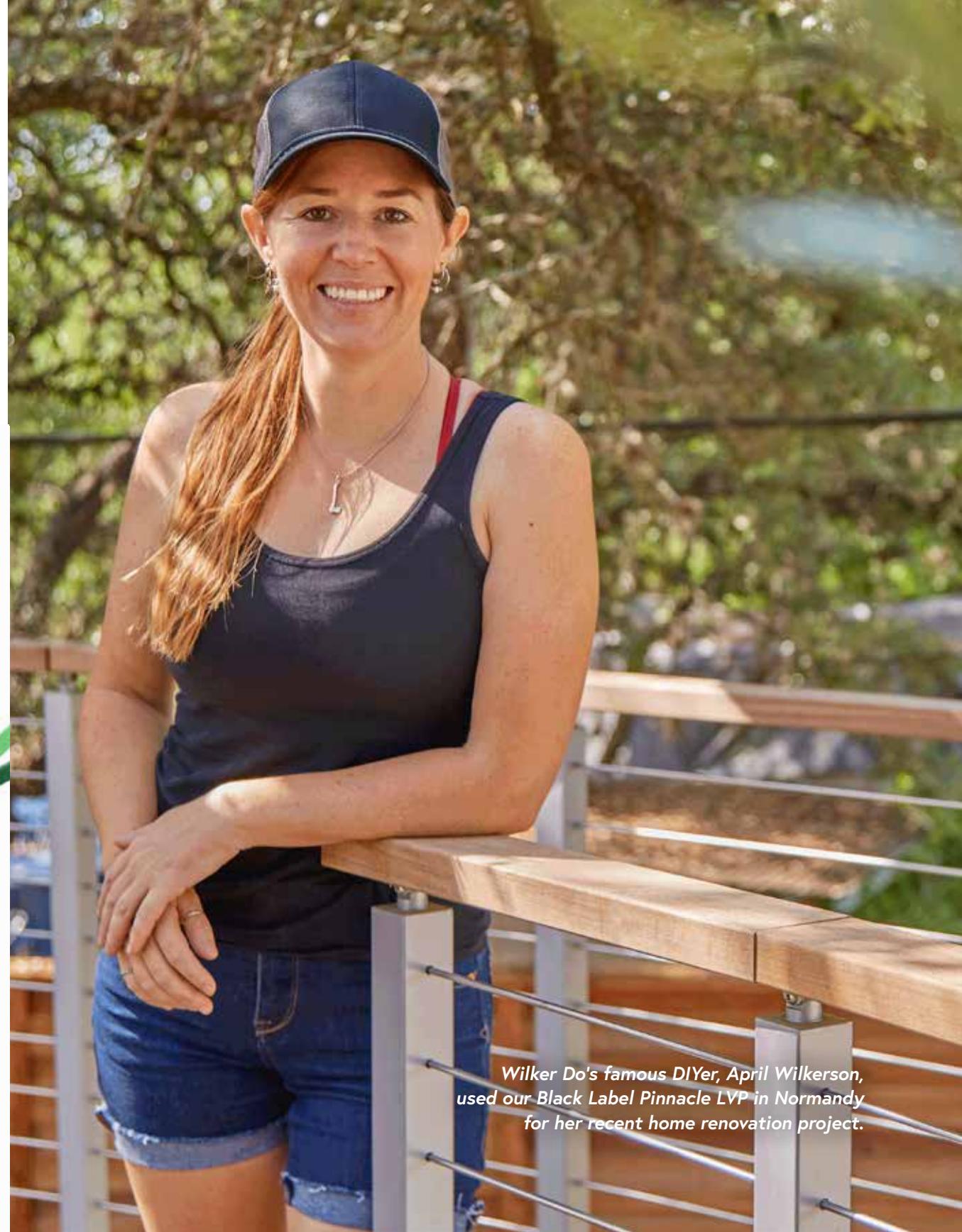
Our Campaigns, Your Benefits.

When customers encounter our products through influencers, they often seek out their nearest Happy Feet dealer to see the products for themselves. The benefits our dealers can achieve from these campaigns include:

- Boosted brand awareness
- Enhanced trust and credibility
- Increased Dealer Locator traffic (pg. 118)
- Quality leads for better conversion
- Increased store traffic
- Measurable ROI and increased sales



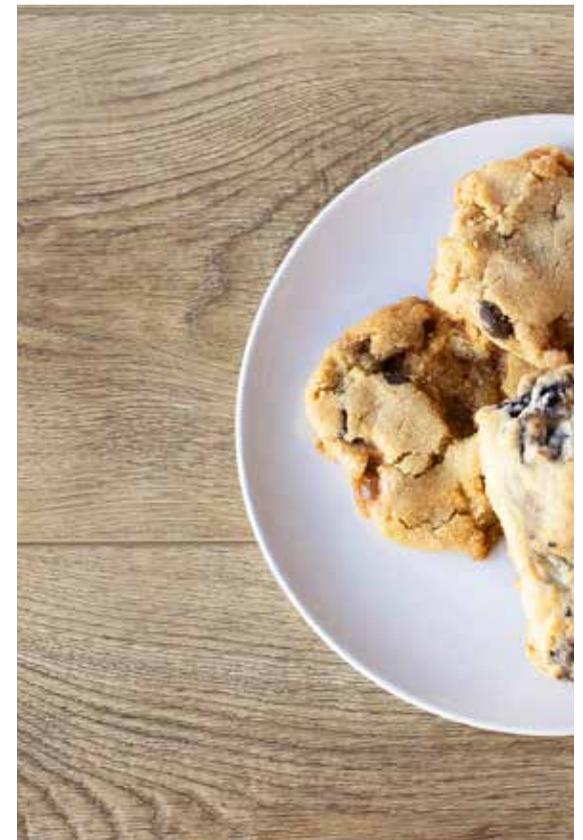
DIY duo, Nik and Liv, used our Black Label Pinnacle LVP in Norfolk for their sunroom renovation project.



Wilker Do's famous DIYer, April Wilkerson, used our Black Label Pinnacle LVP in Normandy for her recent home renovation project.



PINNACLE pg. 36
Norfolk HF1202



BLACK LABEL
COLLECTION

Unparalleled luxury flooring
made just for you.

Black Label Benefits

The next generation of LVP just keeps getting better.



Zero Transition Option

Malibu II and Manhattan II install at precisely the same height for perfectly-level transitions between rooms.



Durable Wear Layers

Black Label's enhanced wear layers from 20-28 mil, keep your floors free from scratches, stains, scuffs, and dents.



Completely Water Resistant

Our planks resist water, no matter the environment, making them great for any room and perfect for spill-prone areas like bathrooms and kitchens.



Scratch & Slip Resistant

The Black Label Collection meets stringent ASTM requirements for slip resistance, making them ideal for heavy-traffic areas.



Comfort Underfoot

Stabilicor®, Stabilicor® Plus, and Stabilicor® Elite core construction make Black Label planks comfy and quiet to walk on.



FloorScore® Certified

Rigorous testing ensures Black Label products meet the highest standards for indoor air quality so you can breathe healthier.

SCAN FOR DETAILS



Learn more about our Black Label Collection at HappyFeetInternational.com



BLACK LABEL
COLLECTION

MALIBU II pg. 30
Rosemary HF679K

Malibu II NEW

Luxury Vinyl Plank | Click Lock



SCAN FOR DETAILS



Rosemary
HF679K



Sarasota
HF680K



Naples
HF681K



Laguna
HF683K



Capri
HF685K



St. Augustine
HF687K



Catalina
HF688K



Sanibel
HF689K

Specifications

Installation Type	Click Lock / Floating
Construction	Stabilizer® Elite (Enhanced Stone Polymer Composite)
Overall Thickness	7mm (5.5mm + 1.5mm Cork)
Wear Layer Thickness	28 mil
Finish	Aluminum Oxide + EIR Embossing
Edge Profile	Painted Bevel
Locking System	Angle / Angle
Measurements	9" x 60"
	6 planks per box / 22.39 sq. ft. per box
	48 boxes per pallet / 1,074.72 sq. ft. per pallet
Warranty	Lifetime Limited Residential 30 Year Limited Commercial
Additional Benefits	Kid Friendly, Pet Friendly, Waterproof for Surface Spills and Pet Accidents, Antimicrobial, Attached Acoustical Cork

More Details

Where to Install:



Kitchen



Bathroom



Living Room



Basement



Light Commercial

Price Point:

\$\$\$



BLACK LABEL
COLLECTION

To see this floor in your space, check out Visualize It (pg. 116)

HF689K Sanibel



BLACK LABEL
COLLECTION

HF691K Metallic

To see this floor in your space,
check out Visualize It (pg. 116)

Manhattan II NEW

Luxury Vinyl Plank | Click Lock



Marble
HF690K



Metallic
HF691K



Damask
HF692K

Specifications

Installation Type	Click Lock / Floating
Construction	Stabilizer® Elite (Enhanced Stone Polymer Composite)
Overall Thickness	7mm (5.5mm + 1.5mm Cork)
Wear Layer Thickness	28 mil
Finish	Aluminum Oxide
Edge Profile	Painted Bevel
Locking System	Angle / Angle
Measurements	9" x 36"
	8 planks per box / 18.38 sq. ft. per box 60 boxes per pallet / 1,102.80 sq. ft. per pallet
Warranty	Lifetime Limited Residential 30 Year Limited Commercial
Additional Benefits	Kid Friendly, Pet Friendly, Waterproof for Surface Spills and Pet Accidents, Antimicrobial, Attached Acoustical Cork

More Details

Where to Install:



Kitchen



Bathroom



Living Room



Basement



Light Commercial

Price Point:
\$\$\$

Perseverance

Luxury Vinyl Plank | Click Lock



SCAN FOR DETAILS



Snow Cap
HF920



Cedar
HF921



Tundra
HF922



Sand
HF923



Tawny
HF924



Smoke*
HF925



Fossil*
HF926

Specifications

Installation Type	Click Lock / Floating
Construction	Stabilizer® Plus (Stone Polymer Composite)
Overall Thickness	6.5mm (5mm + 1.5mm IXPE Pad)
Wear Layer Thickness	20 mil
Finish	Ceramic Bead + EIR Embossing
Edge Profile	Painted Bevel
Locking System	Angle / Angle
Measurements	9" x 60"
	5 planks per box / 18.70 sq. ft. per box
	68 boxes per pallet / 1,271.60 sq. ft. per pallet
Warranty	Lifetime Limited Residential
Additional Benefits	Kid Friendly, Pet Friendly, Waterproof for Surface Spills and Pet Accidents, Antimicrobial, Attached Acoustical Cushion

*Multi-Plank / High Shade Variation

More Details

Where to Install:



Kitchen



Bathroom



Basement



Living Room

Price Point:
\$\$\$



BLACK LABEL
COLLECTION

To see this floor in your space,
check out Visualize It (pg. 116)

HF923 Sand



Pinnacle

Luxury Vinyl Plank | Click Lock



Manchester*
HF1200



Argyll*
HF1201



Norfolk
HF1202



Queensberry
HF1203



Normandy
HF1204



Sussex
HF1205



Westminster
HF1206



Cornwall
HF1207



Edinburgh
HF1208



Devonshire
HF1209



York
HF1211



Cambridge
HF1212

Specifications

Installation Type	Click Lock / Floating
Construction	Stabilizer® (Extruded Composite Core)
Overall Thickness	11.5mm (9.5mm + 2mm Green EVA Cushion)
Wear Layer Thickness	28 mil
Finish	Aluminum Oxide + EIR Embossing + ZeroMark® Stain Resistance
Edge Profile	Painted Bevel
Locking System	Unilin – Unipush
Measurements	7" x 60" 7 planks per box / 20.70 sq. ft. per box 55 boxes per pallet / 1,138.50 sq. ft. per pallet
Warranty	Lifetime Limited Residential
Additional Benefits	Kid Friendly, Pet Friendly, Waterproof for Surface Spills and Pet Accidents, Antimicrobial, Attached Acoustical Cushion, ZeroMark® Stain Resistance

*Multi-Plank / High Shade Variation

More Details

Where to Install:



Kitchen



Bathroom



Basement



Living Room

Price Point:
\$\$\$

BLACK LABEL
COLLECTION



To see this floor in your space,
check out Visualize It (pg. 116)

HF1201 Argyll*



FREEDOM pg. 42
Franklin* HFUS33



Made in the USA

You'll love these star-spangled
LVP superstars.

Made in the USA Benefits

Quality performance in any space, from sea to shining sea.



All-American Style

With cool grays, warm browns, and stunning high-contrast variants, your room can be as subtle or dramatic as you choose.



Antimicrobial

Like the rest of our lineup, Happy Feet Made in the USA LVP is treated to deter the growth of microorganisms on its surface.



Quiet & Comfortable

Stabilicor® Plus and plush acoustic cushions bring a luxurious feel and quiet steps to every room.



Avoid Ocean Freight

Because this LVP originates in the States, you'll never have to pay a penny for freight coming across the water.



Kid & Pet Friendly, Water Resistant

From birthday cake splatters to muddy pawprints, this homegrown LVP can handle all the adventures life throws at you, and you'll never have to cry over spilled milk.

SCAN FOR DETAILS



Learn more about our products at HappyFeetInternational.com



LIBERTY BOUND pg. 44
Ticonderoga HFUS72



Jamestown* HFUS44

To see this floor in your space, check out Visualize It (pg. 116)

Freedom

Luxury Vinyl Plank | Click Lock



SCAN FOR DETAILS



Madison*
HFUS30



Hoover
HFUS31



Lincoln
HFUS32



Franklin*
HFUS33



Kennedy*
HFUS34



Hamilton*
HFUS35



Washington
HFUS36



Jefferson
HFUS37



Jackson
HFUS38



Tyler
HFUS39



Grant*
HFUS40



Truman*
HFUS41



Roosevelt*
HFUS42



Chesapeake*
HFUS43



Jamestown*
HFUS44

Specifications

Installation Type	Click Lock / Floating
Construction	Stabilicor® Plus (Stone Polymer Composite)
Overall Thickness	5.7mm (4.5mm + 1.2mm XPS Pad)
Wear Layer Thickness	20 mil
Finish	Ceramic Bead
Edge Profile	Painted Bevel
Locking System	Drop / Lock
Measurements	7.7" x 60"
	9 planks per box / 28.84 sq. ft. per box
	55 boxes per pallet / 1,586.20 sq. ft. per pallet
Warranty	25 Year Limited Residential
Additional Benefits	Kid Friendly, Pet Friendly, Waterproof for Surface Spills and Pet Accidents, Antimicrobial, Attached Acoustical Cushion

*Multi-Plank / High Shade Variation

More Details

Where to Install:



Kitchen



Bathroom



Basement



Living Room

Price Point:

\$\$

Liberty Bound

Luxury Vinyl Plank | Click Lock



SCAN FOR DETAILS



Boston
HFUS70



King's Mountain*
HFUS71



Ticonderoga
HFUS72



Bunker Hill
HFUS73



Lexington
HFUS74



Saratoga
HFUS75



Yorktown*
HFUS76



Trenton
HFUS77



Concord
HFUS78



Princeton
HFUS79

Specifications

Installation Type	Click Lock / Floating
Construction	Stabilizer® Plus (Stone Polymer Composite)
Overall Thickness	6.5mm (5.5mm + 1mm IXPE Pad)
Wear Layer Thickness	20 mil
Finish	Aluminum Oxide
Edge Profile	Painted Bevel
Locking System	Drop / Lock
Measurements	7.87" x 60"
	8 planks per box / 26.25 sq. ft. per box
	45 boxes per pallet / 1,181.25 sq. ft. per pallet
Warranty	25 Year Limited Residential
Additional Benefits	Kid Friendly, Pet Friendly, Waterproof for Surface Spills and Pet Accidents, Antimicrobial, Attached Acoustical Cushion

*Multi-Plank / High Shade Variation

More Details

Where to Install:



Kitchen



Bathroom



Basement



Living Room

Price Point:

\$\$



To see this floor in your space, check out Visualize It (pg. 116)



HFUS70 Boston



Click Lock

Where style and versatility meet ease of installation.

Click Lock Benefits

Learn more about our best selling floors.



Kid Friendly

Our click-lock planks are engineered to stand up to lots of traffic from lots of little feet.



Completely Water Resistant

Our click-lock planks are water resistant, so they're perfect for spill-prone areas like bathrooms and kitchens.



Antimicrobial

All of our floors are treated with proprietary technology that deters the growth of microorganisms that contact its surface.



Pet Friendly

You don't have to worry about accidents that come along with our four-legged friends.



FloorScore® Certified

This internationally-recognized certification means our click-lock floors meet the most stringent standards for indoor air quality so you can breathe healthier.

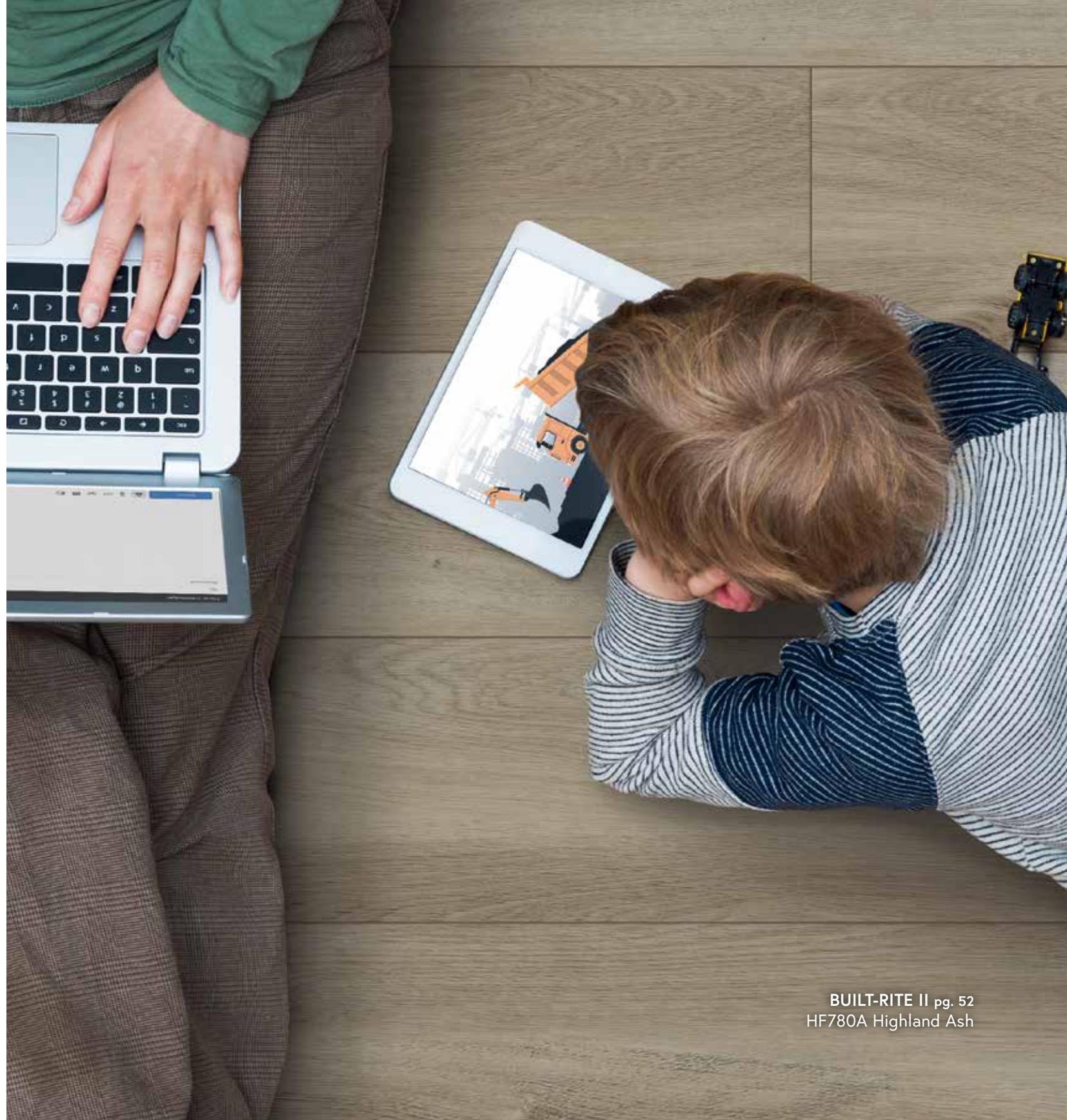


Scratch & Slip Resistant

Our floors meet national ASTM requirements for scratch and slip-resistance, so they're great for high-traffic commercial or residential spaces.

Learn more about our products at HappyFeetInternational.com

SCAN FOR DETAILS



BUILT-RITE II pg. 52
HF780A Highland Ash



HF384+ Sandlot

To see this floor in your space, check out Visualize It (pg. 116)

Blockbuster Plus

Luxury Vinyl Plank | Click Lock



Hollywood
HF380+



Broadway
HF381+



Sundance
HF382+



Tivoli
HF383+



Sandlot
HF384+



Jurassic
HF385+

Specifications

Installation Type	Click Lock / Floating
Construction	Stabilizer® Plus (Stone Polymer Composite)
Overall Thickness	4.5mm (3.5mm + 1mm EVA Pad)
Wear Layer Thickness	12 mil
Finish	Ceramic Bead + ZeroMark® Stain Resistance
Edge Profile	Square Edge
Locking System	Angle / Angle
Measurements	7" x 48"
	10 planks per box / 23.64 sq. ft. per box
	75 boxes per pallet / 1,773 sq. ft. per pallet
Warranty	15 Year Limited Residential Limited Light Commercial (Contact HFI Rep for Details)
Additional Benefits	Kid Friendly, Pet Friendly, Waterproof for Surface Spills and Pet Accidents, Antimicrobial, Attached Acoustical Cushion, ZeroMark® Stain Resistance

More Details

Where to Install:



Kitchen



Bathroom



Basement

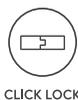


Living Room

Price Point:
\$

Built-Rite II

Luxury Vinyl Plank | Click Lock



SCAN FOR DETAILS



Asheville
HF770A



Wilmington
HF772A



Outer Banks
HF775A



Foxwood
HF776A



Sawtooth Grey
HF777A



Rolling Oaks
HF778A



European Oak
HF779A



Highland Ash
HF780A



Coastal Oak
HF781A

Specifications

Installation Type	Click Lock / Floating
Construction	Stabilizer® Plus (Stone Polymer Composite)
Overall Thickness	6.5mm (5mm + 1.5mm Cork Back)
Wear Layer Thickness	30 mil
Finish	Aluminum Oxide
Edge Profile	Painted Bevel
Locking System	Angle / Angle
Measurements	8.98" x 63"
	5 planks per box / 19.63 sq. ft. per box
	60 boxes per pallet / 1,177.80 sq. ft. per pallet
Warranty	Lifetime Limited Residential
	10 Year Limited Commercial
Additional Benefits	Kid Friendly, Pet Friendly, Waterproof for Surface Spills and Pet Accidents, Antimicrobial, Attached Acoustical Cork

More Details

Where to Install:



Kitchen



Bathroom



Living Room



Basement



Light Commercial

Price Point:
\$\$\$



To see this floor in your space,
check out Visualize It (pg. 116)

HF775A Outer Banks



HF602 Savannah Pine

To see this floor in your space, check out Visualize It (pg. 116)

Dynamite Plus

Luxury Vinyl Plank | Click Lock



Sahara*
HF600



Winterhaven
HF601



Savannah Pine
HF602



Cool Slate*
HF603



Tundra*
HF604



Montana
HF605



Ponderosa
HF606



Cabin Wood*
HF607

Specifications

Installation Type	Click Lock / Floating
Construction	Stabilizer® Plus (Stone Polymer Composite)
Overall Thickness	6.2mm (4.2mm + 2mm Green EVA Pad)
Wear Layer Thickness	20 mil
Finish	Ceramic Bead
Edge Profile	Painted Bevel
Locking System	Angle / Angle
Measurements	7.25" x 48"
	12 planks per box / 28.70 sq. ft. per box
	50 boxes per pallet / 1,435 sq. ft. per pallet
Warranty	25 Year Limited Residential
Additional Benefits	Kid Friendly, Pet Friendly, Waterproof for Surface Spills and Pet Accidents, Antimicrobial, Attached Acoustical Cushion

*Multi-Plank / High Shade Variation

More Details

Where to Install:



Kitchen



Bathroom



Basement



Living Room

Price Point:

\$\$

Mustang

Luxury Vinyl Plank | Click Lock



SCAN FOR DETAILS



Sawtooth
HF490



Bronco
HF491



Honey
HF492



Autumn
HF493



Barnwood*
HF494

Specifications

Installation Type	Click Lock / Floating
Construction	Stabilizer® Plus (Stone Polymer Composite)
Overall Thickness	4.5mm (3.5mm + 1mm Pad)
Wear Layer Thickness	12 mil
Finish	Enhanced UV Polyurethane
Edge Profile	Square Edge
Locking System	Angle / Angle
Measurements	7" x 48"
	10 planks per box / 23.64 sq. ft. per box
	75 boxes per pallet / 1,773 sq. ft. per pallet
Warranty	15 Year Limited Residential Limited Light Commercial (Contact HFI Rep for Details)
Additional Benefits	Kid Friendly, Pet Friendly, Waterproof for Surface Spills and Pet Accidents, Antimicrobial, Attached Acoustical Cushion

*Multi-Plank / High Shade Variation

More Details

Where to Install:



Kitchen



Bathroom



Living Room



Basement



Light
Commercial

Price Point:
\$



To see this floor in your space,
check out Visualize It (pg. 116)

HF492 Honey



HF945 Brighton

To see this floor in your space, check out Visualize It (pg. 116)

Regency NEW

Luxury Vinyl Plank | Click Lock



Sandy Bay
HF940



London Fog
HF941



Windsor
HF942



Knightsbridge
HF943



English Rose
HF944



Brighton
HF945



Oxford
HF946

Specifications

Installation Type	Click Lock / Floating
Construction	Stabilizer® (Extruded Composite Core)
Overall Thickness	8mm (6mm + 2mm Green EVA Pad)
Wear Layer Thickness	20 mil
Finish	Ceramic Bead
Edge Profile	Painted Bevel
Locking System	Angle / Angle
Measurements	7" x 59.05"
	8 planks per box / 22.96 sq. ft. per box
	70 boxes per pallet / 1,607.20 sq. ft. per pallet
Warranty	Lifetime Limited Residential
Additional Benefits	Kid Friendly, Pet Friendly, Waterproof for Surface Spills and Pet Accidents, Antimicrobial, Attached Acoustical Cushion

More Details

Where to Install:



Kitchen



Bathroom



Basement



Living Room

Price Point:
\$\$\$

Rescue

Luxury Vinyl Plank | Click Lock



Banff*
HF1003



Sand Mountain
HF1004



Lake Placid
HF1005



Rainier
HF1006

NEW



Tahoe
HF1007

NEW



Red Rocks
HF1008

NEW



Denali
HF1009

NEW

Specifications

Installation Type	Click Lock / Floating
Construction	Stabilizer® Plus (Stone Polymer Composite)
Overall Thickness	7mm (5.5mm + 1.5mm Green EVA Pad)
Wear Layer Thickness	20 mil
Finish	Ceramic Bead + ZeroMark® Stain Resistance
Edge Profile	Painted Bevel
Locking System	Angle / Angle
Measurements	7.2" x 48" 8 planks per box / 19.20 sq. ft. per box 60 boxes per pallet / 1,152 sq. ft. per pallet
Warranty	Lifetime Limited Residential 15 Year Limited Light Commercial
Additional Benefits	Kid Friendly, Pet Friendly, Waterproof for Surface Spills and Pet Accidents, Antimicrobial, Attached Acoustical Cushion, ZeroMark® Stain Resistance

*Multi-Plank / High Shade Variation

More Details

Where to Install:



Kitchen



Bathroom



Living Room



Basement



Light Commercial

Price Point:
\$\$



To see this floor in your space,
check out Visualize It (pg. 116)

ZeroMark
STAIN RESISTANCE

NEW HF1006 Rainier



HF457A Asheville

To see this floor in your space, check out Visualize It (pg. 116)

Stone Elegance II

Luxury Vinyl Plank | Click Lock



SCAN FOR DETAILS



Cocoa
HF453A



Colonial Pecan
HF454A



Foxwood
HF455A



Hollywood
HF456A



Asheville
HF457A



Harvest Oak
HF458A



Mineral Oak
HF459A



Platinum Oak
HF460A



Plantation Oak
HF461A

Specifications

Installation Type	Click Lock / Floating
Construction	Stabilizer® Plus (Stone Polymer Composite)
Overall Thickness	6.2mm (4.2mm + 2mm EVA Pad)
Wear Layer Thickness	20 mil
Finish	Ceramic Bead
Edge Profile	Painted Bevel
Locking System	Angle / Angle
Measurements	7.25" x 48"
	12 planks per box / 28.70 sq. ft. per box
	50 boxes per pallet / 1,435 sq. ft. per pallet
Warranty	25 Year Limited Residential Limited Light Commercial (Contact HFI Rep for Details)
Additional Benefits	Kid Friendly, Pet Friendly, Waterproof for Surface Spills and Pet Accidents, Antimicrobial, Attached Acoustical Cushion

More Details

Where to Install:



Kitchen



Bathroom



Living Room



Basement



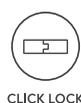
Light Commercial

Price Point:

\$\$

Thrive

Luxury Vinyl Plank | Click Lock



Weathered Pine
HF400



Sky*
HF401



Reclaimed Pine
HF402



Ice Cube*
HF403



Appalachian Oak
HF404



Natural
HF405



Hickory
HF406



Twister*
HF407

Specifications

Installation Type	Click Lock / Floating
Construction	Stabilizer® Plus (Stone Polymer Composite)
Overall Thickness	4.5mm (3.5mm + 1mm EVA Pad)
Wear Layer Thickness	12 mil
Finish	Ceramic Bead
Edge Profile	Square Edge
Locking System	Angle / Angle
Measurements	7" x 48"
	10 planks per box / 23.64 sq. ft. per box
	80 boxes per pallet / 1,891.20 sq. ft. per pallet
Warranty	15 Year Limited Residential
Additional Benefits	Kid Friendly, Pet Friendly, Waterproof for Surface Spills and Pet Accidents, Antimicrobial, Attached Acoustical Cushion

*Multi-Plank / High Shade Variation

More Details

Where to Install:



Kitchen



Bathroom



Basement



Living Room

Price Point:

\$

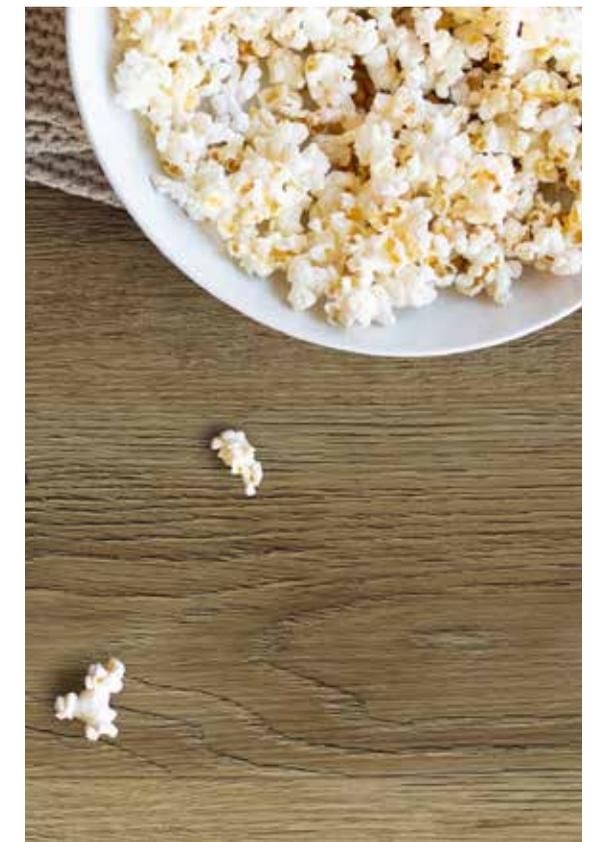


To see this floor in your space, check out Visualize It (pg. 116)

HF405 Natural



QUICK FIT pg. 72
Honeycomb HF758



Loose Lay

Perfect installations
in record time.

Loose Lay Benefits

Fast installation for fantastic floors.

Professional results in no time flat.

Our Loose Lay LVP makes quality installation as easy as 1-2-3.

1

Prepare your base.

Make sure your install surface is clean, dry, smooth, and level.

2

Lay your planks.

Start in one corner. Lay one plank at a time, staggering as you go. Trim with a utility knife.

3

Enjoy your floors!

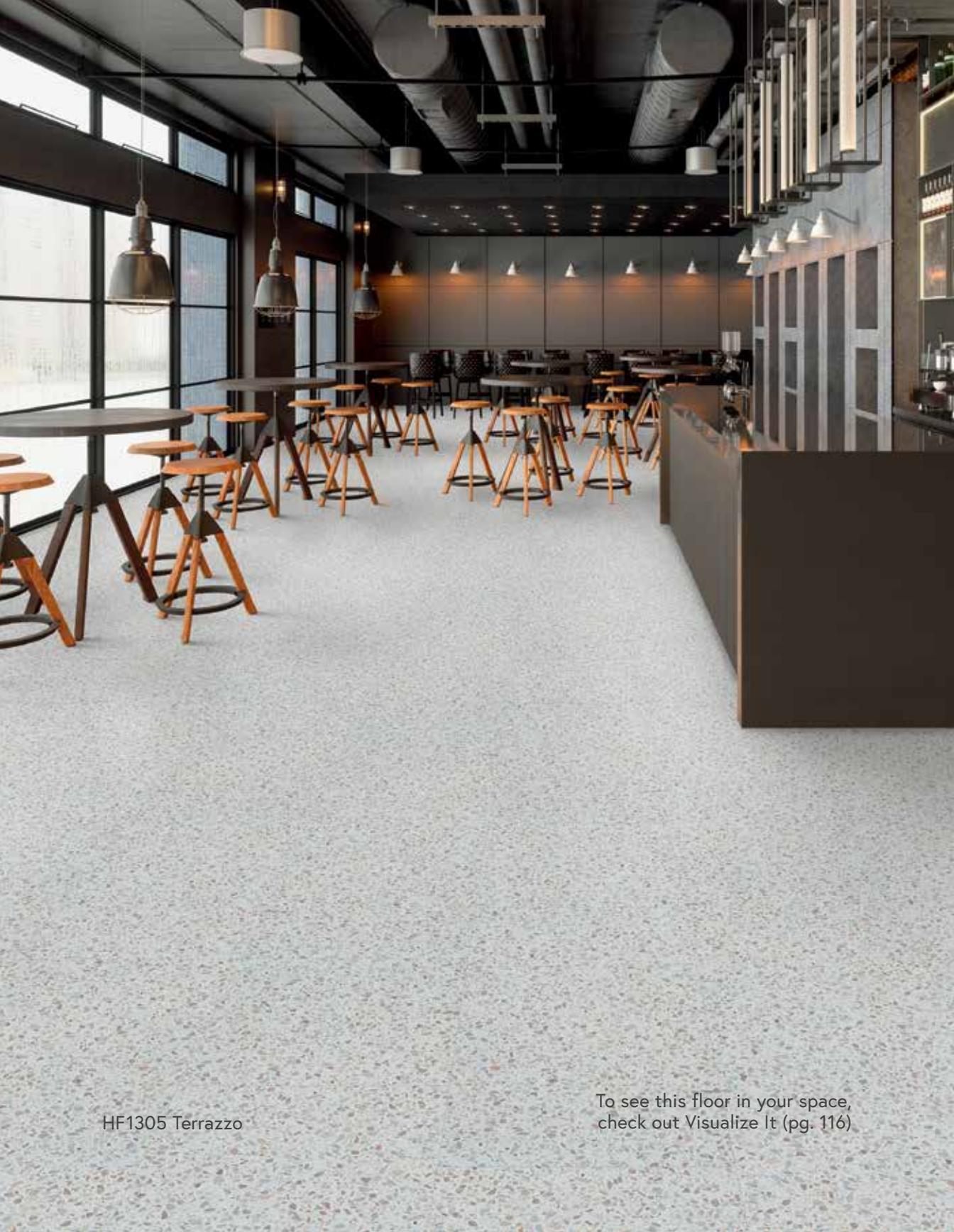
Double-check your fit, easily adjust any plank, and that's it!

Learn more about our products at
HappyFeetInternational.com

SCAN FOR DETAILS



TITAN pg. 74
Treehouse HF643



HF1305 Terrazzo

To see this floor in your space, check out Visualize It (pg. 116)

Quarry Tile NEW

Luxury Vinyl Plank | Loose Lay



Travertine
HF1300



Stone
HF1301



Concrete
HF1302



Quartzite
HF1303



Slate
HF1304



Terrazzo
HF1305

Specifications

Installation Type	Loose Lay / Glue Down
Construction	100% Virgin Vinyl / Fiberglass Layer
Overall Thickness	5mm
Wear Layer Thickness	28 mil
Finish	Aluminum Oxide
Edge Profile	Square Edge
Adhesive	HF525Z Primer with HF9200 Spray Adhesive or HF9100 Transitional Adhesive
Measurements	18" x 36" 6 tiles per box / 27 sq. ft. per box 50 boxes per pallet / 1,350 sq. ft. per pallet
Warranty	25 Year Limited Residential 10 Year Limited Light Commercial
Additional Benefits	Kid Friendly, Pet Friendly, Waterproof, Antimicrobial

More Details

Where to Install:



Kitchen



Bathroom



Living Room



Basement



Light Commercial

Price Point:
\$\$\$

Quick Fit

Luxury Vinyl Plank | Loose Lay



SCAN FOR DETAILS



Midnight
HF750



Caramel
HF751



Foxwood
HF752



Sawtooth Grey
HF753



Ashwood
HF754



Moonlight
HF755



Chestnut
HF756



Beachwood
HF757



Honeycomb
HF758

Specifications

Installation Type	Loose Lay / Glue Down
Construction	100% Virgin Vinyl / Fiberglass Layer
Overall Thickness	5mm
Wear Layer Thickness	22 mil
Finish	Ceramic Bead
Edge Profile	Micro Bevel
Adhesive	HF525Z Primer with HF9200 Spray Adhesive or HF9100 Transitional Adhesive
Measurements	9" x 48" 8 planks per box / 24 sq. ft. per box 60 boxes per pallet / 1,440 sq. ft. per pallet
Warranty	Lifetime Limited Residential 15 Year Limited Light Commercial
Additional Benefits	Kid Friendly, Pet Friendly, Waterproof, Antimicrobial

More Details

Where to Install:



Kitchen



Bathroom



Living Room



Basement



Light Commercial

Price Point:
\$\$\$



To see this floor in your space, check out Visualize It (pg. 116)

HF752 Foxwood



NEW HF640 Sandy Mountain

To see this floor in your space, check out Visualize It (pg. 116)

Titan

Luxury Vinyl Plank | Loose Lay



SCAN FOR DETAILS



Ashwood
HF637



Sedona
HF638



Glacier
HF639



Sandy Mountain
HF640



Treehouse
HF643



Sunset
HF644



Grey Ice
HF645

Specifications

Installation Type	Loose Lay / Glue Down
Construction	100% Virgin Vinyl / Fiberglass Layer
Overall Thickness	4.5mm
Wear Layer Thickness	20 mil
Finish	Ceramic Bead
Edge Profile	Square Edge
Adhesive	HF525Z Primer and HF9200 Spray Adhesive or HF9100 Transitional Adhesive
Measurements	7" x 48" 11 planks per box / 25.72 sq. ft. per box 60 boxes per pallet / 1,543.20 sq. ft. per pallet
Warranty	25 Year Limited Residential 10 Year Limited Light Commercial
Additional Benefits	Kid Friendly, Pet Friendly, Waterproof, Antimicrobial

More Details

Where to Install:



Kitchen



Bathroom



Living Room

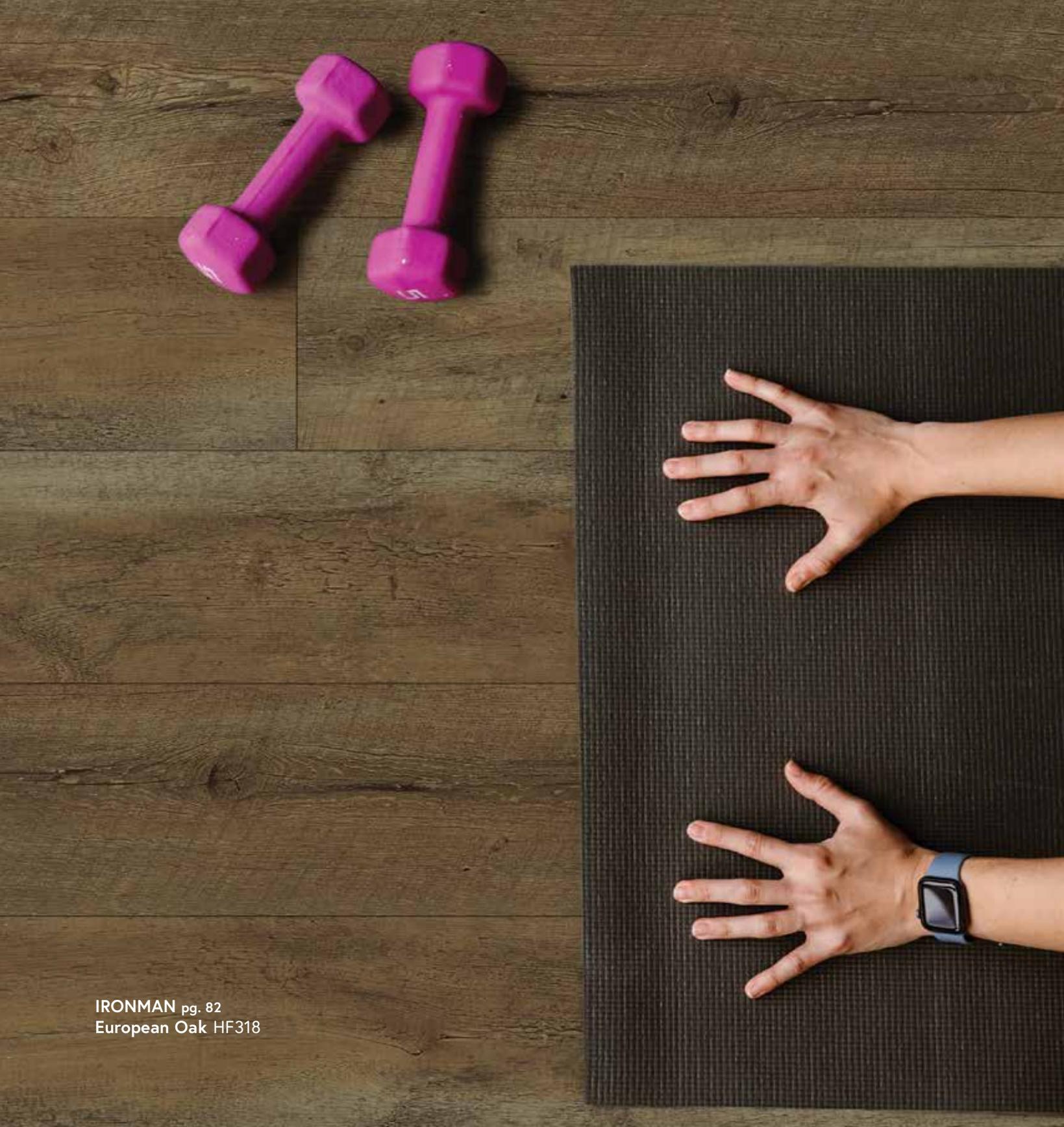


Basement



Light Commercial

Price Point:
\$\$



IRONMAN pg. 82
European Oak HF318



Glue Down

Durable and stylish
for the largest projects.

Glue Down Benefits

Amazing floor. Amazing value.

Perfect for large-scale projects with tight budgets.

Our glue down LVP provides the reliable performance commercial spaces need at a price point that fits any project.



Antimicrobial

Our proprietary finishes deter the growth of microorganisms that contact your floors, keeping your space safe.



Awesome Style

This flooring is anything but boring. We offer an amazing array of beautiful color choices suitable for hospitality, multi-family, offices, and everything in between.



Completely Water Resistant

Our planks are completely water resistant, no matter the environment, so they are perfect for spill-prone commercial areas.

Learn more about our products at HappyFeetInternational.com

SCAN FOR DETAILS



TENACIOUS pg. 84
Grey Ice HF286



HF273 Sahara*

To see this floor in your space, check out Visualize It (pg. 116)

All Star

Luxury Vinyl Plank | Glue Down



Ashwood
HF270



Glacier
HF271



Grey Ice
HF272



Sahara*
HF273



Cocoa
HF274



European Oak
HF275

Specifications

Installation Type	Glue Down
Construction	100% Virgin Vinyl
Overall Thickness	2mm
Wear Layer Thickness	12 mil
Finish	Urethane
Edge Profile	Square Edge
Adhesive	HF525Z Primer and HF9100 Transitional Adhesive
Measurements	7.36" x 48.3"
	20 planks per box / 49.40 sq. ft. per box
	75 boxes per pallet / 3,705 sq. ft. per pallet
Warranty	15 Year Limited Residential 2 Year Limited Light Commercial
Additional Benefits	Kid Friendly, Pet Friendly, Waterproof, Antimicrobial

*Multi-Plank / High Shade Variation

More Details

Where to Install:



Kitchen



Bathroom



Living Room



Basement



Light Commercial

Price Point:
\$

Ironman

Luxury Vinyl Plank | Glue Down



Indian Summer
HF307



Grey Fox
HF311



Castle Grey
HF315



Sky*
HF316



Appalachian Oak
HF317



European Oak
HF318



Sawtooth Grey
HF332

Specifications

Installation Type	Glue Down
Construction	100% Virgin Vinyl
Overall Thickness	3mm
Wear Layer Thickness	22 mil
Finish	Ceramic Bead
Edge Profile	Micro Bevel
Adhesive	HF525Z Primer and HF9100 Transitional Adhesive
Measurements	6.3" x 48"
	16 planks per box / 33.89 sq. ft. per box
	72 boxes per pallet / 2,440.08 sq. ft. per pallet
Warranty	Lifetime Limited Residential
	15 Year Limited Light Commercial
Additional Benefits	Kid Friendly, Pet Friendly, Waterproof, Antimicrobial

*Multi-Plank / High Shade Variation

More Details

Where to Install:



Kitchen



Bathroom



Living Room



Basement



Light Commercial

Price Point:

\$



To see this floor in your space, check out Visualize It (pg. 116)

HF316 Sky*



HF281 Ashwood

To see this floor in your space, check out Visualize It (pg. 116)

Tenacious

Luxury Vinyl Plank | Glue Down



Ashwood
HF281



Sedona
HF282



Glacier
HF283



Treehouse
HF284



Sunset
HF285



Grey Ice
HF286



Sandy Mountain
HF287



Specifications

Installation Type	Glue Down
Construction	100% Virgin Vinyl
Overall Thickness	2mm
Wear Layer Thickness	8 mil
Finish	Enhanced UV Polyurethane
Edge Profile	Square Edge
Adhesive	HF525Z Primer and HF9100 Transitional Adhesive
Measurements	7" x 48"
	22 planks per box / 51.39 sq. ft. per box
	60 boxes per pallet / 3,083.40 sq. ft. per pallet
Warranty	10 Year Limited Residential
Additional Benefits	Kid Friendly, Pet Friendly, Waterproof, Antimicrobial

More Details

Where to Install:



Kitchen



Bathroom



Basement



Living Room

Price Point:
\$



Laminate

Timeless style. Durable construction.
Ease of installation.

Laminate Benefits

Meet the wood-based alternative that's stylish, durable, and budget friendly.

For Projects that Make an Impact.

Our laminate flooring boasts a slew of benefits that make it a fitting option for a variety of residential jobs.

Timeless Style.

Meticulously crafted to mimic the beauty of real wood, this laminate flooring brings a warm sophistication to any residential space.

Durable Construction.

Beyond incredible style, this product offers a water resistant, High Density Fiberboard (HDF) construction for superior durability.

Ease of Installation.

Perfect for DIYers and busy homeowners, a click lock installation system makes installing this flooring quick and simple for impactful room transformation.

Learn more about our products at
HappyFeetInternational.com

SCAN FOR DETAILS



ARRIVAL 10 pg. 90
Legacy Oak LM1010



LM1010 Legacy Oak

To see this floor in your space, check out Visualize It (pg. 116)

Arrival 10 NEW

Laminate | Click Lock / Floating



Legacy Oak
LM1010



Reclaimed Pine
LM1011



Novara Oak
LM1012



Alpine Oak
LM1013



Antique Oak
LM1014



Ponderosa Pine
LM1015



Fossil Oak
LM1016



Mystic Oak
LM1017



Canyon Pine
LM1018



Aspen Oak
LM1019

Specifications

Installation Type	Click Lock / Floating
Construction	Water Resistant HDF
Overall Thickness	10mm (8mm + 2mm EVA Blue Pad)
Finish	Class: AC4
Edge Profile	Painted Bevel
Locking System	Angle / Angle
Measurements	7.68" x 47.83"
	10 planks per box / 25.50 sq. ft. per box
	45 boxes per pallet / 1,147.50 sq. ft. per pallet
Warranty	Lifetime Limited Residential
Additional Benefits	Kid Friendly, Pet Friendly, Waterproof for Surface Spills and Pet Accidents, Antimicrobial, Attached Acoustical Cushion

More Details

Where to Install:



Kitchen



Bathroom



Basement



Living Room

Price Point:
\$\$



URBAN DESIGN LL pg. 98
Tokyo HF1645-LL



Urban Design

A revolutionary approach
to flooring coordination.

Urban Design System

Successfully simplifying large flooring projects.

Incredible Quality. Perfect Coordination.

Bringing six precisely coordinated colorways across four specifications, Urban Design is a complete system that dramatically simplifies flooring choices for large projects. This family of products is engineered to work with perfect cohesion, which means there's a spec suited for every application and type of space within your large-scale commercial job.

Urban Design Click

This exceptional click lock flooring combines high value and high fashion, giving contractors and homeowners an option that is budget friendly.

Urban Design LL

This stylish and hardworking, does-it-all offering can successfully serve as either a high-performance commercial glue down or a versatile loose lay plank.

Urban Design 12

Great for residential and light commercial projects, this glue down option brings high quality, cost-effectiveness, and cutting edge style.

Urban Design 20

A hardworking glue down option perfect for any commercial setting, this offering brings superior durability and next-level style to high-traffic spaces.

Learn more about Urban Design at
HappyFeetInternational.com

SCAN FOR DETAILS



URBAN DESIGN 12 pg. 100
Del Mar HF1604-12

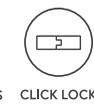


HF1662 Sydney

To see this floor in your space, check out Visualize It (pg. 116)

Urban Design Click

Luxury Vinyl Plank | Click Lock



With Stabilicor® Plus core construction, a 1mm IXPE pad, and painted bevels, Urban Design Click brings quiet steps and authentic hardwood style to residential spaces. This click lock option boasts a 5mm overall thickness making it tough enough to perform in a variety of spaces, and it coordinates seamlessly with the other specs in the Urban Design product family.



Vancouver
HF1660



Paris
HF1661



Sydney
HF1662



Dubai
HF1663



Del Mar
HF1664



Tokyo
HF1665

Specifications

Installation Type	Click Lock / Floating
Construction	Stabilicor® Plus (Stone Polymer Composite)
Overall Thickness	5mm (4mm + 1mm IXPE Pad)
Wear Layer Thickness	20 mil
Finish	Aluminum Oxide
Edge Profile	Painted Bevel
Locking System	Angle / Angle
Measurements	7" x 48"
	10 planks per box / 23.78 sq. ft. per box
	55 boxes per pallet / 1,307.90 sq. ft. per pallet
Warranty	15 Year Limited Residential Limited Light Commercial (Contact HFI Rep for Details)
Additional Benefits	Kid Friendly, Pet Friendly, Waterproof for Surface Spills and Pet Accidents, Antimicrobial

More Details

Where to Install:



Kitchen



Bathroom



Living Room



Basement



Light Commercial

Price Point:
\$\$

Urban Design LL

Luxury Vinyl Plank | Loose Lay



With a 4.5mm overall thickness and 100% Virgin Vinyl construction, Urban Design LL offers everyone from interior designers to homeowners the versatility and creativity that loose-lay installation can bring. This stylish, does-it-all offering successfully serves as both a high-performance commercial glue down and a versatile, loose lay plank based on project needs, and works cohesively with a wide range of other flooring types.



Vancouver
HF1640-LL



Paris
HF1641-LL



Sydney
HF1642-LL



Dubai
HF1643-LL



Del Mar
HF1644-LL



Tokyo
HF1645-LL

Specifications

Installation Type	Loose Lay / Glue Down
Construction	100% Virgin Vinyl / Fiberglass Layer
Overall Thickness	4.5mm
Wear Layer Thickness	20 mil
Finish	Urethane
Edge Profile	Square Edge
Adhesive	HF525Z Primer and HF9200 Spray Adhesive or HF9100 Transitional Adhesive
Measurements	7" x 48" 11 planks per box / 25.72 sq. ft. per box 60 boxes per pallet / 1,543.20 sq. ft. per pallet
Warranty	25 Year Limited Residential 10 Year Limited Light Commercial
Additional Benefits	Kid Friendly, Pet Friendly, Waterproof, Antimicrobial

More Details

Where to Install:



Kitchen



Bathroom



Living Room



Basement



Light Commercial

Price Point:
\$\$



To see this floor in your space, check out Visualize It (pg. 116)

HF1643-LL Dubai



HF1600-12 Vancouver

To see this floor in your space, check out Visualize It (pg. 116)

Urban Design 12

Luxury Vinyl Plank | Glue Down



With a 2mm overall thickness and 100% Virgin Vinyl construction, this cost-effective glue down option is ideal for light commercial applications. Enjoy all the benefits that Urban Design brings to large flooring projects with this budget-friendly option that coordinates seamlessly with the other specs in the Urban Design product family.



Vancouver
HF1600-12



Paris
HF1601-12



Sydney
HF1602-12



Dubai
HF1603-12



Del Mar
HF1604-12



Tokyo
HF1605-12

Specifications

Installation Type	Glue Down
Construction	100% Virgin Vinyl
Overall Thickness	2mm
Wear Layer Thickness	12 mil
Finish	Urethane
Edge Profile	Square Edge
Adhesive	HF525Z Primer and HF9100 Transitional Adhesive
Measurements	7" x 48"
	22 planks per box / 51.39 sq. ft. per box
	70 boxes per pallet / 3,597.30 sq. ft. per pallet
Warranty	10 Year Limited Residential 3 Year Limited Light Commercial
Additional Benefits	Kid Friendly, Pet Friendly, Waterproof, Antimicrobial

More Details

Where to Install:



Kitchen



Bathroom



Living Room



Basement



Light Commercial

Price Point:
\$

Urban Design 20

Luxury Vinyl Plank | Glue Down



With a 2.5mm overall thickness and a 100% Virgin Vinyl construction, this Urban Design pick serves as an ideal glue down option for essentially any commercial application. Urban Design 20 is a hardworking LVP that brings superior durability and next-level style to high-traffic spaces, coordinating seamlessly with the other specs in the Urban Design product family.



Vancouver
HF1620-20



Paris
HF1621-20



Sydney
HF1622-20



Dubai
HF1623-20



Del Mar
HF1624-20



Tokyo
HF1625-20

Specifications

Installation Type	Glue Down
Construction	100% Virgin Vinyl
Overall Thickness	2.5mm
Wear Layer Thickness	20 mil
Finish	Urethane
Edge Profile	Square Edge
Adhesive	HF525Z Primer and HF9100 Transitional Adhesive
Measurements	7" x 48" 17 planks per box / 39.71 sq. ft. per box 60 boxes per pallet / 2,382.60 sq. ft. per pallet
Warranty	25 Year Limited Residential 5 Year Limited Light Commercial
Additional Benefits	Kid Friendly, Pet Friendly, Waterproof, Antimicrobial

More Details

Where to Install:



Kitchen



Bathroom



Living Room

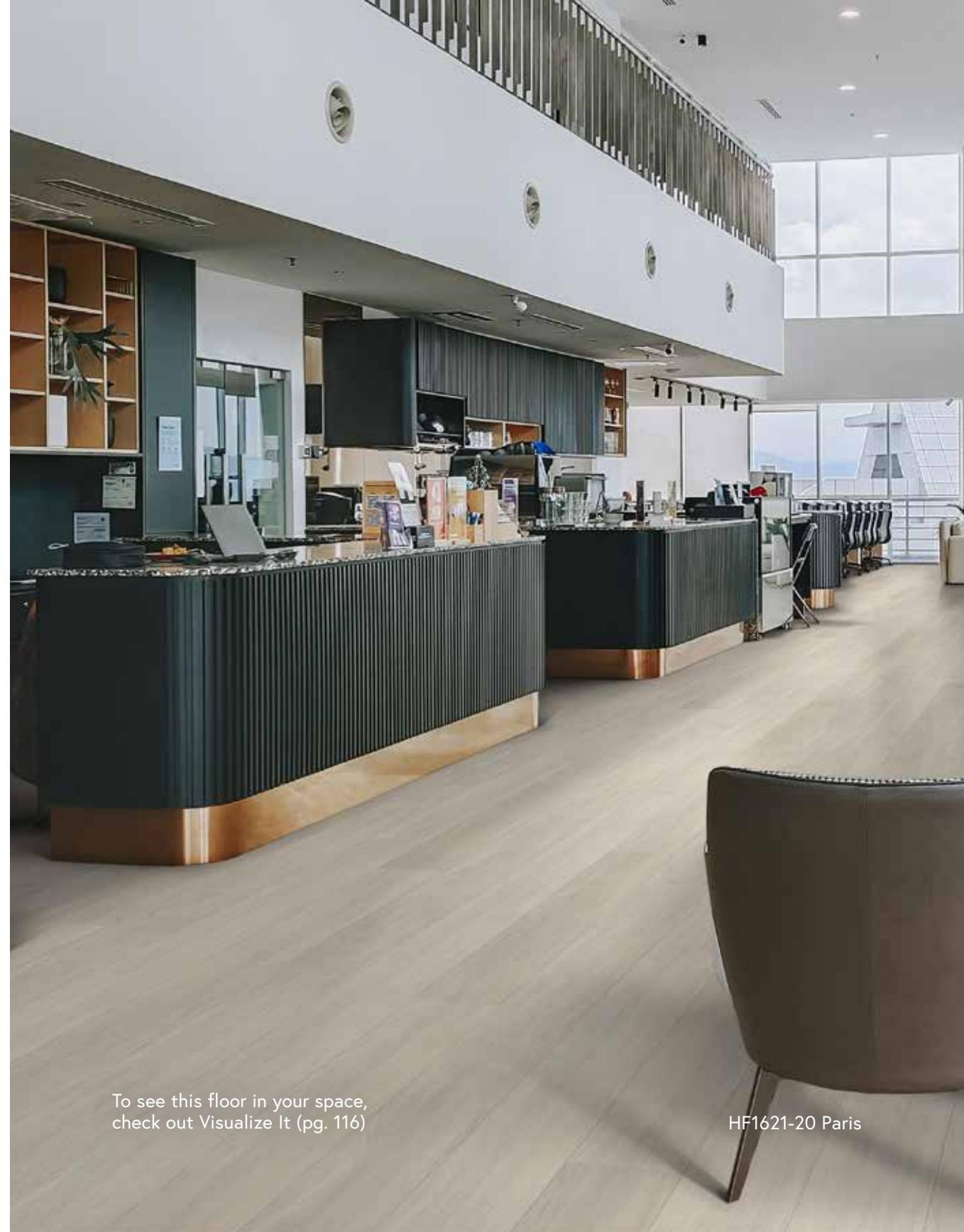


Basement



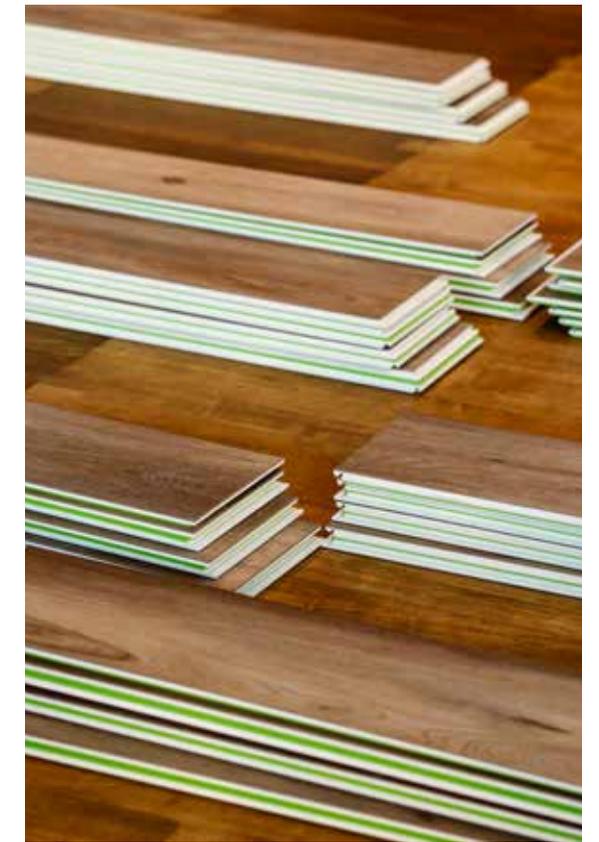
Light Commercial

Price Point:
\$



To see this floor in your space, check out Visualize It (pg. 116)

HF1621-20 Paris



Installation Supplies

Everything you need
to finish the job right.

Adhesives

Make your perfect installation really stick.



HF9100 Transitional Adhesive

HF9100 withstands situations with severe moisture and alkalinity, and easily handles the pressure of heavy rolling loads.

- Permanent water-resistant bond
- Immediate access for light traffic
- Elastomeric bond
- Plasticizer migration resistance
- High moisture tolerance



HF9200 LVP & LVT Spray Adhesive

HF9200 reduces install time and allows immediate traffic and weight bearing loads without any plank movement or displacement.

- Uses 80% less adhesive
- Approximate 15-minute dry time
- High moisture and pH resistance
- Non-toxic, 0.0g/mL VOC
- Immediate traffic access
- Easy water cleanup



Underlayment & Primer

Quiet, comfortable, and dry from the start.

Happy Step™ Underlayment

Happy Step's high-density synthetic rubber construction smooths out minor subfloor irregularities, reduces unwanted noise, and works great over in-floor heating systems.

- Easy installation
- Sound reduction
- Smooths out subfloor irregularities
- Great over in-floor heating systems
- Hypoallergenic & CRI Green Label Plus® certified
- Inhibits mold and mildew with Guardian™ antimicrobial solutions



HF525Z Moisture Vapor Barrier Primer

Our HF525Z Primer fights moisture and serves as an encapsulator, making it uniquely adaptable to fluctuating moisture levels in different environments.

- Up to 95% moisture protection
- Encapsulates cutback residue
- Primes porous substrates
- Detackifies existing adhesive residue
- Protects flooring from alkali attack
- 1-part installation



Please Note: With the recommended installation process, materials, and proper maintenance, your Happy Feet flooring will provide years of carefree use. For more information, visit the Resources section of our website at HappyFeetInternational.com



Dealer Support

To our 2,000+ dealers,
we're always in your corner.

Displays & Sales Tools

Showcase Happy Feet floors for your best customers.

SCAN FOR DETAILS



Product Availability Key



Architect Folders

- Simple, sleek, and easy-to-carry architect folders



Banners

- Single-sided vinyl banner with grommets



2' tall / 6' wide

Strap Sets

- Easily view and carry true product samples
- Customizable
- Product specifications included



Wear Layer Booklet

- Tactile 8" x 5" booklet provides important insight and showcases wear layer samples



VE FlexChoice Display

- Saves space and holds 32 18" x 24" color panels



71" tall / 46" wide / 22" deep

FlexChoice Display

- Saves space and holds 40 18" x 24" color panel boards



79" tall / 62" wide / 22" deep

Black Label FlexChoice Display

- Saves space and holds 32 18" x 30" and 2 18" x 60" color panel boards



83" tall / 60" wide / 22" deep

Pinnacle 12-Wing Display

- Saves space and holds 12 21" x 60" color panel boards



89" tall / 64" wide / 22" deep



Pinhole Display

- Holds 12 full-length planks
- Easy to rearrange and showcase styles



78" tall / 23" wide / 22" deep



A-Frame Display

- Mobile display fits a 27" x 44" sample
- A shelf is in the middle for various marketing materials



56" tall / 28" wide / 27" deep



Hand Boards

- View all colorways and specs on a single hand board equipped with real samples



24" tall / 18" wide



Tower Display

- Holds 15 18" x 30" color panel boards



70.5" tall / 20.75" wide / 28.5" deep



12-Slot Staggered Display

- Holds 12 18" x 30" color panel boards
- Easy to rearrange and showcase styles



66" tall / 24" wide / 30.375" deep



14-Slot Display

- Up to 14 18" x 24" hand boards
- Easy to rearrange and showcase styles
- Space efficient



50" tall / 18" wide / 34" deep



Pinhole Spinner Display NEW

- Holds 40 full-length planks
- Spins 360°
- Easy to rearrange and showcase styles



38.75" tall / 38.75" wide / 83.367" deep
or adjustable to
38.75" tall / 38.75" wide / 71.367" deep



The happiest problem solvers you'll meet.

Get immediate help from the smartest, friendliest team in the industry.

Nationwide Reach

We have reps and inside sales teams across the country with insight into your specific markets.

Inventory

Our 29+ million square feet of ready-to-ship inventory allows you to focus on your business.

Sample Ordering

Easily order a sample of any LVP product in any colorway online, and we'll ship it right to you.

Dealer Locator

This dedicated digital tool makes it easy for customers to find our 2000+ dealers and distributors.

Visualize It

Inspire customer excitement with a digital tool that allows them to see any product in any space.

On-Demand LVP Experts

Get quick, friendly support and important information from our dedicated customer care team.

Private Label Opportunities

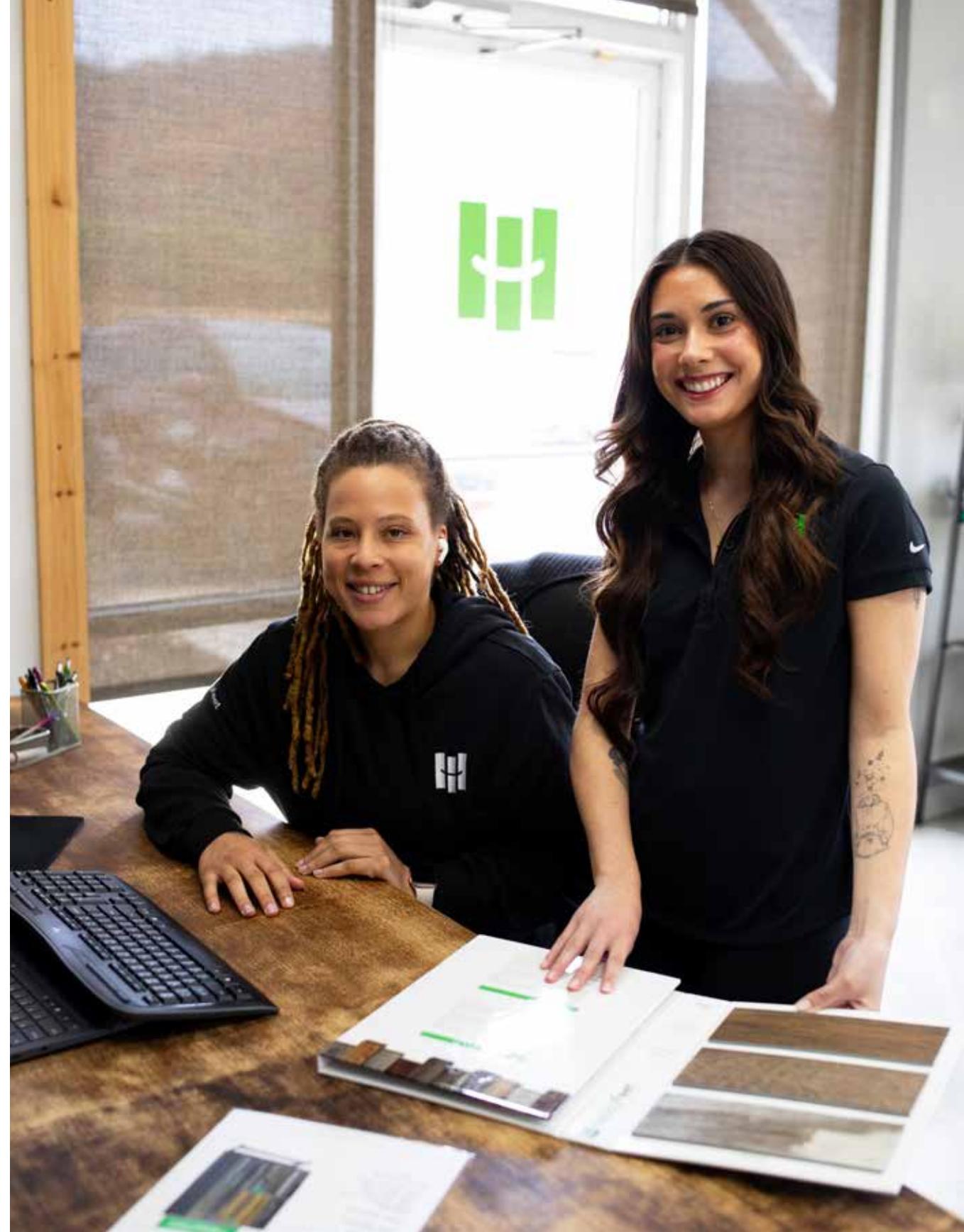
We offer opportunities for you to sell our world-class LVP with your own branding and packaging.

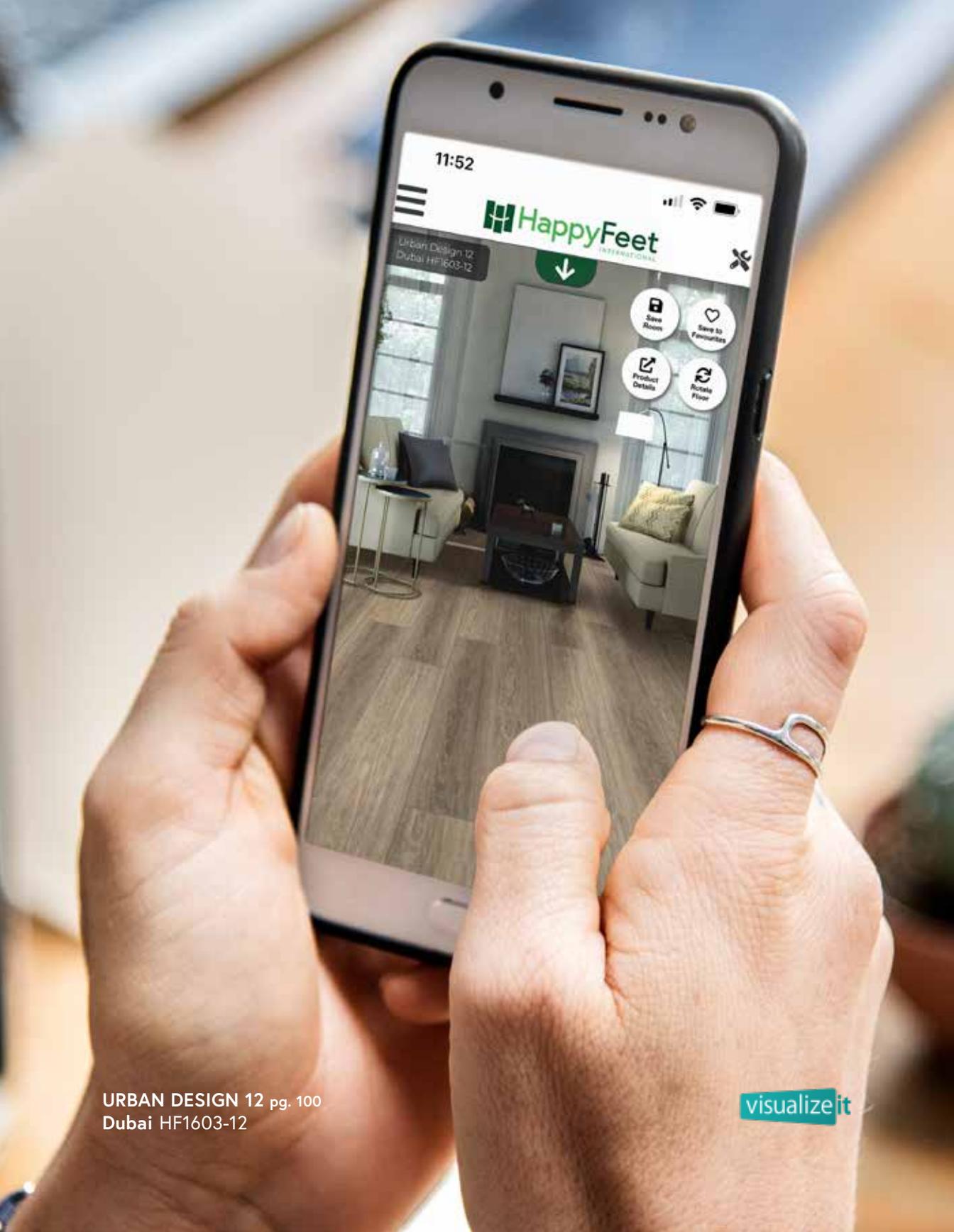
Spiff Program

We reward dealers for their sales efforts through our straightforward, real-cash spiff program.

Powerful Market Presence

We generate brand awareness and product demand to make selling our floors easy for dealers.





URBAN DESIGN 12 pg. 100
Dubai HF1603-12

visualize it

Visualize It & Samples

Bring imagination to life.

See Our Floors in Action.

Visualize It is a helpful, easy-to-use digital tool that allows customers to see any Happy Feet floor in any space. Users simply choose from one of our sample rooms or upload an image of their own space to see the LVP applied with just a couple of clicks.

Benefits of Visualize It

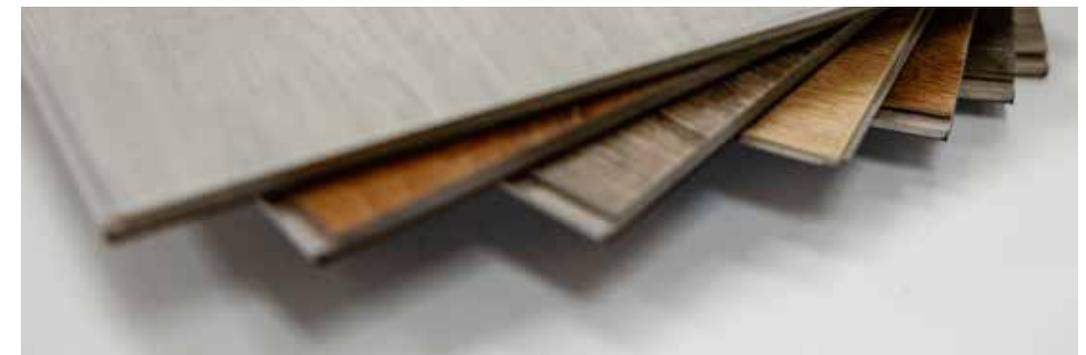
- Easily accessible from the Happy Feet website
- Allows customers to see any LVP product in any space
- Quick and easy to use
- Inspires customers to purchase our products
- Helps sales teams successfully close more deals

Samples Made Simple.

We'll help you get a closer look.

Style and quality you can see for yourself.

We stand behind the style and quality of our products, and we'll bet on you becoming an instant believer too. That's why we offer easy, sample ordering online. Order a sample of any product in any colorway on our website to see for yourself.



Join the Happy Feet family.

Become one of our 2,000+ dealers.

Become a Happy Feet dealer.

Do you love selling great flooring that makes customers happy?

So do we, and we'd love to have you as a Happy Feet Dealer.

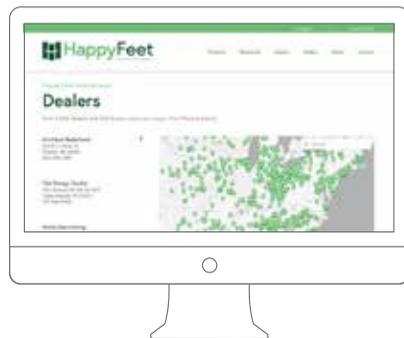
Call 706-937-2500 or email info@happyfeetint.com, and your local sales representative will be in touch quick enough to make you smile.



Contact

Happy Feet International
529 Rollins Industrial Blvd
Ringgold, GA 30736
706-937-2500

Learn more about our nationwide network of retailers & wholesalers by visiting HappyFeetInternational.com



One Last Thing: While we've done our best to display accurate colors throughout this catalog, please visit our website to find a retailer near you to view our products firsthand.

SCAN FOR DETAILS



Inspiration Gallery

Help your customers get inspired for their upcoming flooring projects with real-life applications of Happy Feet LVP.

Commercial Settings



BUILT-RITE II pg. 52
Foxwood HF776A



MANHATTAN II pg. 32
Damask HF692K



TENACIOUS pg. 84
Ashwood HF281



BUILT-RITE II pg. 52
Wilmington HF772A



QUICK FIT pg. 72
Foxwood HF752



THRIVE pg. 64
Sky* HF401

Scan the code to see even more inspiration or to share your flooring project with us!



Residential Settings



THRIVE pg. 64
Natural HF405



FREEDOM pg. 42
Franklin* HFUS33



PINNACLE pg. 36
Argyll* HF1201



BLOCKBUSTER PLUS pg. 50
Hollywood HF380+



RESCUE pg. 60
Sand Mountain HF1004



PINNACLE pg. 36
Queensberry HF1203

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Welcome to the Family.

Feelin' lucky?

Come check out our flooring specials,
amazing giveaways and prizes at
our team's favorite event.

Join us for our annual Chattavegas event!

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