

\$300 OFF REFRIGERATION PROMOTION

Overview

TARGET

Secure the mindshare and purchase consideration of renovation driven consumers. Incentivizing (or rewarding) the purchase of select refrigeration - via a \$300 rebate.

CALL-TO-ACTION

Receive \$300 in savings on the purchase of any Miele bottom-mount and french door refrigeration unit:

10745770	10745830	10595620
11502590	11502940	09623660
10744230	10745880	09472260
11502870	11502840	10277970
10745790	10745920	10870510
11502900	11503040	10721530
10745800	10745930	
11502910	11503020	
10744550	11503040	
11502710		

PROMOTIONAL TIMING

- 1 Purchase applicable Miele products between April 19th - June 20th, 2021
- 2 Receive delivery by July 25th, 2021
- 3 Complete your rebate claim by returning to www.mieleusa.com/promotions by August 22th, 2021
- 4 Allow six to eight weeks for fulfillment (post submission)

TERRITORY COVERAGE

Nationwide

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Terms & Conditions

- (1) This promotional offer (the "Rebate") from Miele, Inc. ("Miele") provides an up to three-hundred dollar (\$300) manufacturer's rebate on qualifying Miele Bottom Mount & French Door MasterCool/PerfectCool and Freestanding Fridges (the "Purchased Appliance"). To qualify for the Rebate, the customer must purchase from Miele one of the following (KF 2801 Vi, KF2802 Vi, KF 2811 Vi, KF2812 Vi, KF 2801 SF, KF2802 SF, KF 2811 SF, KF2812 SF, KF 2901 Vi, KF 2902 Vi, KF 2911 Vi, KF 2912 Vi, KF2901 SF, KF2902 SF, KF 2911 SF, KF 2912 SF, KF 2981 Vi, KF 2982 Vi, KF 2982 SF, KFNS 37692 iDE-1, KFN 9855 iDE, KFNF 9955 iDE, KFN 13923 DE, KFN 15943 DE)
- (2) The Rebate shall only apply to the advertised price of the Purchased Appliances and shall not apply to any installation services, taxes (including sales tax), delivery services, disposal services or any other fees.
- (3) Only end users (consumers) may benefit from the Rebate. The Rebate shall not apply to builders, wholesale buyers or any person or legal entity who offers for resale, or resells, the Purchased Appliances; in connection with such transactions or purchases, the Rebate shall automatically be void.
- (4) The Rebate may not be combined with any other offers, special or discounted pricing, or promotions.
- (5) The Rebate shall be valid only at participating authorized Miele dealers. For a list, please see <https://www.mieleusa.com/c/dealer-search-15.htm>.
- (6) The Rebate shall not be applied at the time of purchase of the Purchased Appliances. To receive and qualify for the Rebate, the customer shall submit an online or mail-in Rebate claim and copies of all of the required supporting documents (i.e., one or more valid order invoice(s), valid proof of payment and valid proof of delivery).
- (7) All Rebate claims shall be (a) submitted online at mieleusa.com/promotions on or before August 22, 2021, or (b) delivered by U.S. mail using the relevant Rebate order form with a postmark dated on or before August 22, 2021, to Miele Rebates PO Box 1919 Memphis TN 38101.
- (8) Please allow 6-8 weeks for processing and issuance of the Rebate.
- (9) If delivered by U.S. Mail, only originals of the required supporting documents shall be acceptable. Please make sure to make and retain copies of the originals and all documents related to the Rebate and the Purchased Appliances.
- (10) To qualify for the Rebate, the Purchased Appliance must be (a) (1) ordered in person at the store of an authorized Miele dealer, or (2) purchased online through an authorized Miele dealer during the Rebate period of April 19, 2021 through and including June 20, 2021 (the "Rebate Period") and (b) delivered to the qualifying customer's address on or before July 25, 2021.
- (11) Purchases made on or before April 18, 2021 shall not qualify for the Rebate. Purchases made on or before April 18, 2021, and subsequently cancelled and reissued during the Rebate Period shall not qualify for the Rebate. Purchases made during the Rebate Period and subsequently cancelled and reissued after the Rebate Period shall not qualify for the Rebate.
- (12) The Rebate on the Purchased Appliances shall be limited to one (1) Rebate per Qualifying Purchased Appliance except in Rhode Island or where prohibited by law.
- (13) In the event any of the Purchased Appliances are returned to Miele or an authorized Miele dealer after a Rebate has been issued, the Rebate shall be forfeited and must be refunded to Miele in its entirety at the customer's expense.
- (14) The customer shall be eighteen (18) years or older.
- (15) The Rebate shall be voidable at any time at Miele's discretion if the customer shall not produce valid order invoices, valid proof of payment and valid proof of delivery, for each of the Purchased Appliances; or if the customer shall otherwise violate the applicable rules.
- (16) No substitutions shall be allowed.
- (17) The Rebate shall be available only to residents of the fifty (50) states of the United States of America and the District of Columbia. The Rebate shall not be valid for residents of Puerto Rico, the U.S. Virgin Islands and any other territories or possessions of the United States of America.
- (18) Any misrepresentation by the person placing the order, whether innocent or fraudulent, shall disqualify him or her from the Rebate and further rebates offered by Miele; Miele reserves its right to refer such person for civil or criminal prosecution.
- (19) Miele may amend or discontinue the Rebate at any time with or without notice, including after an order of Purchased Appliances is placed.
- (20) In no event shall Miele be liable for more than the amount of the Rebate.
- (21) The above terms and conditions are severable and, if one or more provisions shall not be valid under applicable law, the remainder shall be enforceable to the maximum extent permitted by applicable law.