## SAMSUNG

## Product Guide

## Smart BESPOKE Linear Wash 39dBA Dishwasher

DW80R9950

Available in:
Fingerprint Resistant Navy Steel
Fingerprint Resistant Tuscan Steel



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# Product Overview

### **Product Overview**

#### **Product Title**

Smart BESPOKE Linear Wash 39dBA Dishwasher in Fingerprint Resistant Navy Steel Smart BESPOKE Linear Wash 39dBA Dishwasher in Fingerprint Resistant Tuscan Steel

#### **Product Description (338 characters)**

The Smart Linear Wash System combined with Whisper Quiet Cleaning brings remarkable cleaning results and a virtually silent performance to your kitchen. BESPOKE kitchen appliances are now available in complementary colors to the BESPOKE 4-Door Flex™ Refrigerator. Create your kitchen space in your style in either Navy or Tuscan Steel.

#### **Available Colors**



Fingerprint Resistant
Navy Steel
DW80R9950QN

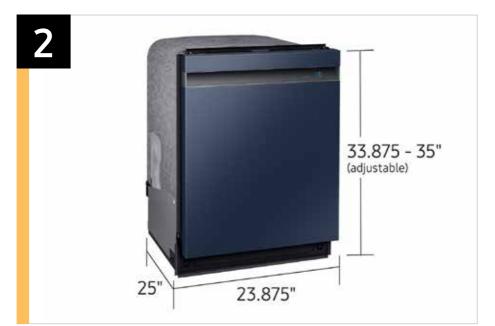


**Fingerprint Resistant Tuscan Steel**DW80R9950UT



## Carousel Image Order









**R.COM** https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=DW80R9950QN%20Carousel%20Images%20RCOM **S.COM** https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=DW80R9950QN%20Carousel%20Images%20SCOM

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**360 Spin** https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=DW80R9950UT%20360%20Spins

Easy Ad Links: DW80R9950QN

Easy Ad Links: DW80R9950UT

360 Spin - To Come















Dishwasher: Overview | Messaging | Specs | Icons Samsung proprietary and confidential

# Product Messaging

Features and Benefits - DW80R9950				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Everything Gets Cleaned	Linear Wash System	The Samsung Dishwasher with Linear Wash Technology has a one-of-its-kind sliding spray bar with Aqua Blast™ Jets that move in linear motion to provide corner to corner coverage for complete cleaning.	Aqua Blast™ Jets provide corner to corner coverage for superior cleaning.	Note: Video and static assets available (video is preferred).
As Silent As A Whisper	Whisper Quiet Cleaning	Whisper Quiet Cleaning means less noise and less disturbance with virtually silent wash cycles at 39dBA. Your home is your oasis, no need for a noisy dishwasher.	Less noise and less disturbance with virtually silent wash cycles at 39dBA.	
Pops Open To Perform	AutoRelease™ Door Dry	At the end of a wash cycle, the door automatically opens to circulate air which significantly improves drying performance with less streaking.	At the end of a cycle, the door automatically opens to circulate air and improve drying performance.	Note: Video and static assets available (video is preferred).

Features and Benefits - DW80R9950 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Extra Space-Wish Granted	Flexible 3rd Rack	The flexible 3rd rack provides extra space to load silverware. Use adjustable section for oversized utensils.	The flexible 3rd rack provides extra space to load silverware.	Note: Video and static assets available (video is preferred).
A Tough Kind Of Clean	Zone Booster™	Zone Booster™ provides an additional water stream in the bottom left area of the dishwasher for hard-to-clean pots and pans.	Zone Booster™ provides an additional water stream to the bottom left area for hard-to-clean pots and pans.	Note: Video and static assets available (video is preferred).
All Shine	Fingerprint Resistant Finish	Fingerprint resistant for an everyday, beautiful finish.	Fingerprint resistant, beautiful finish.	Fingerprint image should be customized by the page it's on.

Features and Benefits - DW80R9950 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
When You Need An Extra Hand	Wi-Fi	Wi-Fi enables you to remotely monitor and control the dishwasher from wherever you are with your smartphone on the SmartThings App.*  *Available on Android & iOS devices. A Wi-Fi connection and a Samsung account are required.	Remotely monitor and control the dishwasher from your smartphone.*  *Available on Android & iOS devices. A Wi-Fi connection and a Samsung account are required.	Note: Video and static assets available (video is preferred).

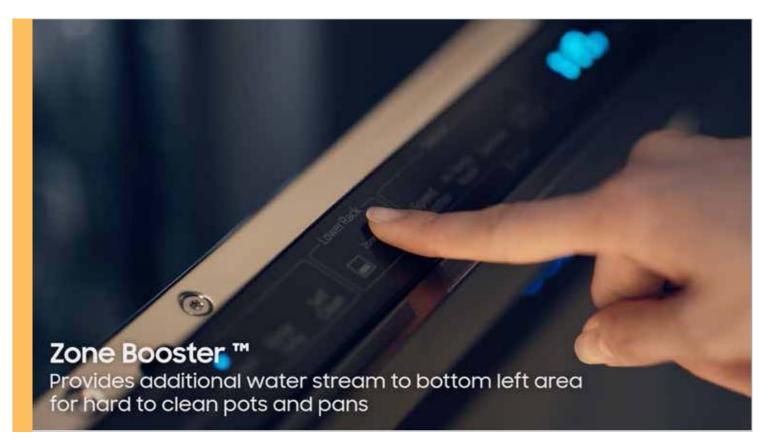
### **Product Videos**

#### Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=DW80R9950%20Videos



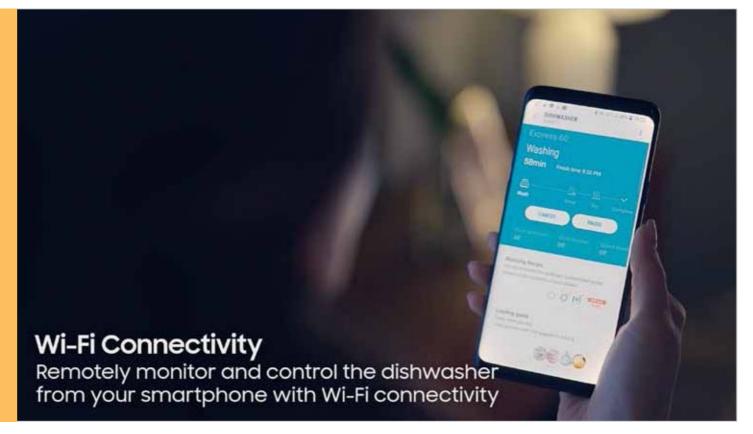
**Linear Wash System** 



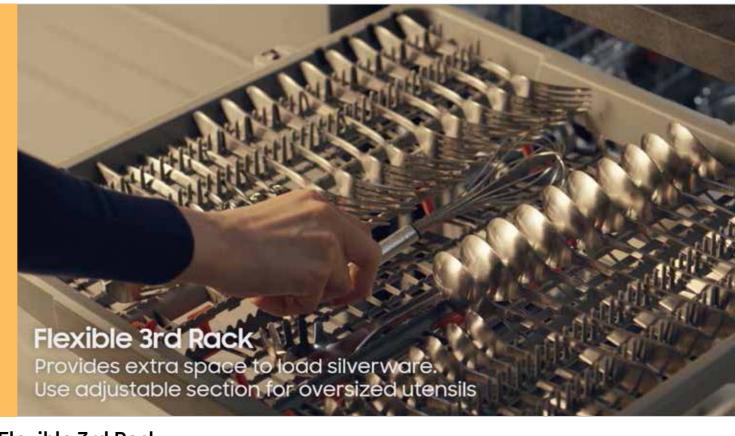
Zone Booster™



AutoRelease™ Door Dry



Wi-Fi



Flexible 3rd Rack

## Lifestyle Images

#### Easy Ads link

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Navy Steel - Gas Range



Navy Steel - Electric Range



Tuscan Steel - Gas Range



Tuscan Steel - Electric Range

## Fact Tag Guidance

Please follow one of the below naming conventions for fact tags at retail, accounting for any potential character count limitations. Please also ensure that any feature list appearing on fact tags follows the Product Messaging hierarchy and copy noted in the Product Guide for each model.

#### DW80R9950

Long (More than 40 Characters)

Smart BESPOKE Linear Wash 39dBA Dishwasher

Medium (40 Characters or less)

Smart BESPOKE Linear Wash Dishwasher

**Short (30 Characters or less)** 

Smart BESPOKE Dishwasher



# Product Specs

### **Related Products**

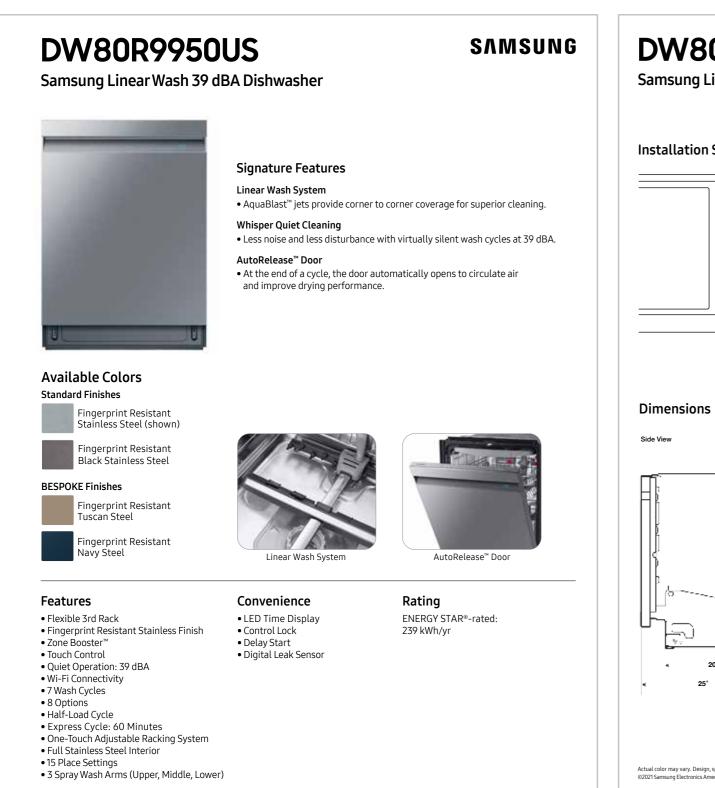
COLOR	PRODUCT	MODEL
	29 cu. ft. Smart BESPOKE 4-Door Flex™ Refrigerator with Customizable Panel Colors	RF29A9675AP*
Fingerprint Resistant Navy Steel	23 cu. ft. Smart Counter Depth BESPOKE 4-Door Flex™ Refrigerator with Customizable Panel Colors	RF23A9675AP*
	BESPOKE 4-Door Flex™ Refrigerator Panel in Fingerprint Resistant Navy Steel - Top Panel	RA-F18DUUQN
	BESPOKE 4-Door Flex™ Refrigerator Panel in Fingerprint Resistant Navy Steel - Bottom Panel	RA-F18DBBQN
	6.3 cu. ft. Smart BESPOKE Slide-in Electric Range in Fingerprint Resistant Navy Steel	NE63A8711QN
	6.0 cu. ft. Smart BESPOKE Slide-in Gas Range in Fingerprint Resistant Navy Steel	NX60A8711QN
	2.1 cu. ft. Capacity BESPOKE Over-the-Range Microwave in Fingerprint Resistant Navy Steel	ME21*706B

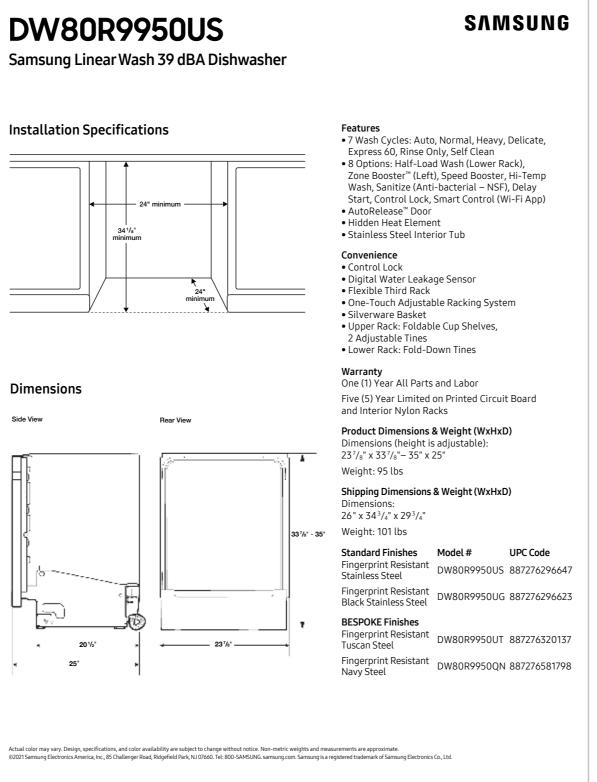
COLOR	PRODUCT	MODEL
Fingerprint Resistant Tuscan Steel	29 cu. ft. Smart BESPOKE 4-Door Flex™ Refrigerator with Customizable Panel Colors	RF29A9675AP*
	23 cu. ft. Smart Counter Depth BESPOKE 4-Door Flex™ Refrigerator with Customizable Panel Colors	RF23A9675AP*
	BESPOKE 4-Door Flex™ Refrigerator Panel in Fingerprint Resistant Tuscan Steel - Top Panel	RA-F18DUUDT
	BESPOKE 4-Door Flex™ Refrigerator Panel in Fingerprint Resistant Tuscan Steel - Bottom Panel	RA-F18DBBDT
	6.3 cu. ft. Smart BESPOKE Slide-in Electric Range in Fingerprint Resistant Tuscan Steel	NE63T8711ST
	6.0 cu. ft. Smart BESPOKE Slide-in Gas Range in Fingerprint Resistant Tuscan Steel	NX60T8711ST
	2.1 cu. ft. Capacity BESPOKE Over-the-Range Microwave in Fingerprint Resistant Tuscan Steel	ME21A706BAT

## Spec Sheet

#### Easy Ads link

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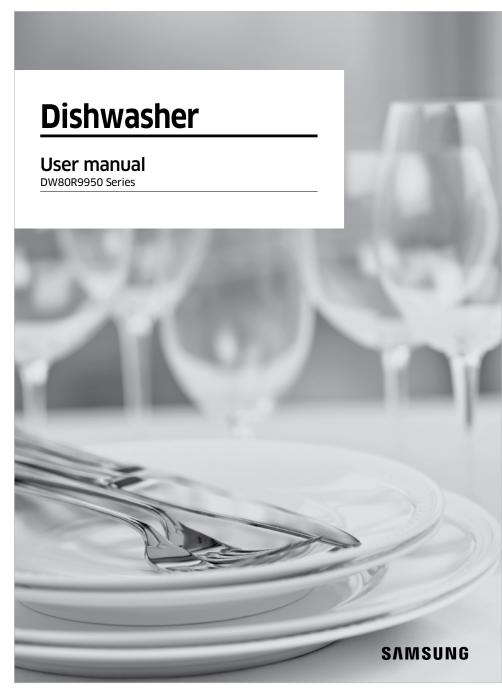


Spec Sheet - front Spec Sheet - back

## User Manual and Warranty Information

#### Easy Ads link

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User Manual

#### Warranty (USA)

#### SAMSUNG DISHWASHER

LIMITED WARRANTY TO ORIGINAL PURCHASER WITH PROOF OF PURCHASE

This SAMSUNG brand product, as supplied and distributed by SAMSUNG ELECTRONICS AMERICA, INC. (SAMSUNG) and delivered new, in the original carton to the original consumer purchaser, is warranted by SAMSUNG against manufacturing defects in materials or workmanship for the limited warranty period, starting from the date of original purchase, of:

#### One (1) year parts and labor

Five (5) years Linear Motion Parts\*, Printed Circuit Board, Racking and Stainless Door Liner & Tub for leakage (Parts Only)

\*Linear Motion Parts: Belt operating AC motor (Motor Geared), Belt V-Timing, Rail, Holder Rail (Front Up. Front Low)

This limited warranty is valid only on products purchased and used in the United States that have been installed, operated, and maintained according to the instructions attached to or furnished with the product. To receive warranty service, the purchaser must contact SAMSUNG at the address or phone number provided below for problem determination and service procedures. Warranty service can only be performed by a SAMSUNG authorized service center. The original dated bill of sale must be presented upon request as proof of purchase to SAMSUNG or SAMSUNG authorized service center to receive warranty service.

SAMSUNG will provide in-home service within the contiguous United States during the warranty period at no charge, subject to availability of SAMSUNG authorized servicers within the customer geographic area. If inhome service is not available, SAMSUNG may elect, at its option, to provide transportation of the product to and from an authorized service center. If the product is located in an area where service by a SAMSUNG authorized servicer is not available, you may be responsible for a trip charge or required to bring the product to a SAMSUNG authorized service center for service.

To receive in-home service, product must be unobstructed and accessible to the service agent. During the applicable warranty period, a product will be repaired, replaced, or the purchase price refunded, at the sole option of SAMSUNG. SAMSUNG may use new or reconditioned parts in repairing a product, or replace the product with a new or reconditioned product. Replacement parts and products are warranted for the remaining portion of the original products warranty or ninety (90) days, whichever is longer. All replaced parts and products are the property of SAMSUNG and you must return them to SAMSUNG.

This limited warranty covers manufacturing defects in materials or workmanship encountered in normal household, noncommercial use of this product and shall not cover the following: damage that occurs in shipment, delivery, installation, and uses for which this product was not intended; damage caused by unauthorized modification or alteration of the product; product where the original factory serial numbers have been removed, defaced, changed in any way, or cannot be readily determined; cosmetic damage including scratches, dents, chips, and other damage to the product finishes; damage caused by abuse, misuse, pest infestations, accident, fire, floods, or other acts of nature or God; damage caused by use of equipment, utilities, services, parts, supplies, accessories, applications, installations, repairs, external wiring or connectors not supplied or authorized by SAMSUNG; damage caused by incorrect electrical line current, voltage, fluctuations and surges; damage caused by failure to operate and maintain the product according to instructions; in-home instruction on how to use your product; and service to correct installation not in accordance with electrical or plumbing codes or correction of household electrical or plumbing (i.e., house wiring, fuses, or water inlet hoses).

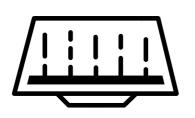
Warranty

# Feature Icons

### Feature Icons

#### Easy Ads link

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Linear Wash



Aqua Blast™



AutoRelease™ Door Drying



Flexible 3rd Rack



Zone Booster™





ENERGY STAR® Certified

## SAMSUNG