

Countertop  
Microwave 8700



Product Overview

Models & Product Titles

Model Number	UPC	Available Colors	Product Titles
MC12DB8700CKAA	887276868851	Black Glass	1.2 cu. ft. Countertop Microwave with Power Convection in Black Glass

Product Description (Paragraph)

Samsung's countertop microwave lets you cook your food 30% faster\* with Power Convection technology that combines traditional convection cooking with powerful hot air. This microware features Air Fry for cooking healthier\*\* fried food, and PowerGrill Duo™ to brown and crisp food on the outside without it drying inside.

*\* Compared to Auto-cook menu time in Samsung's MC11H6033CT CMO. Autocook includes a combination mode.*

*\*\* As compared to deep frying.*














Product Description (Bullets)

- 1. Power Convection: Power Convection technology combines traditional convection cooking with powerful hot air, distributing the heat thoroughly and cooking up to 30% faster.\*
  - 2. Air Fry: Enjoy healthier fried food\*\* without relying on a deep fryer.
  - 3. PowerGrill Duo™: With a powerful and wide grill, you can brown and crisp your food on the outside without it drying inside.
- \* Compared to Auto-cook menu time in Samsung's MC11H6033CT CMO. Autocook includes a combination mode.*
- \*\* As compared to deep frying.*





EasyAds Links




Model Number	EasyAds Link(s)
MC12DB8700CKAA	<a href="https://dam.gettyimages.com/p/z0c3461/digital-appliances?o=AND&amp;q=MC12DB8700">https://dam.gettyimages.com/p/z0c3461/digital-appliances?o=AND&amp;q=MC12DB8700</a>




Carousel Image Order





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5 	6 	7 	8 
9 	10 	11 	
 <small>Shown with applicable Trim Kit. Trim Kit sold separately.</small>			

Product Messaging


Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
<b>Cook 30% faster*</b>	Power Convection	<p>Prepare delicious meals in less time. Our Power Convection technology combines traditional convection cooking with powerful hot air, so the heat is distributed thoroughly and your food cooks 30% faster.*</p> <p><small>*Compared to Auto-cook menu time in Samsung's MC11H6033CT CMO. Autocook includes a combination mode.</small></p>	<p>Power Convection technology combines traditional convection cooking with powerful hot air, distributing the heat thoroughly and cooking up to 30% faster.*</p> <p><small>*Compared to Auto-cook menu time in Samsung's MC11H6033CT CMO. Autocook includes a combination mode.</small></p>	
<b>Up the flavor while reducing fat</b>	Air Fry	<p>Enjoy healthier fried food* without relying on a deep fryer. Simply place food on a tray with a touch of oil and select the Air Fry mode. Ideal for French fries, Tater Tots or vegetables.</p> <p><small>*As compared to deep frying.</small></p>	<p>Enjoy healthier fried food* without relying on a deep fryer.</p> <p><small>*As compared to deep frying.</small></p>	
<b>Double the cooking power</b>	PowerGrill Duo™	<p>Enjoy crispy food in minutes with PowerGrill Duo™. The grill function works to brown and crisp your food on the outside without drying on the inside. And with a wide grill heater, you get significantly more power, up to a maximum of 1650W.</p>	<p>With a powerful and wide grill, you can brown and crisp your food on the outside without it drying inside.</p>	
<b>Life in sync with SmartThings</b>	SmartThings Food	<p>Enjoy a smarter way to cook with the SmartThings App*. SmartThings Food provides recipe recommendations and a guided cooking experience to make meal time easy.</p> <p><small>*Requires Wi-Fi, SmartThings app on an Android or iOS device and Samsung account required.</small></p>	<p>SmartThings Food provides recipe recommendations and a guided cooking experience to make meal time easy.</p> <p><small>*Requires Wi-Fi, SmartThings app on an Android or iOS device and Samsung account required.</small></p>	

Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Remotely control anytime, anywhere	Wi-Fi Connectivity	<p>Save time and effort with Wi-Fi connectivity. Conveniently monitor and control the microwave oven anytime, anywhere using the SmartThings App*. It lets you remotely check and adjust the microwave status, cooking mode, power setting and time.</p> <p>*Requires Wi-Fi, SmartThings app on an Android or iOS device and Samsung account.</p>	<p>Remotely monitor and control the microwave oven using the SmartThings App*.</p> <p>*Requires Wi-Fi, SmartThings app on an Android or iOS device and Samsung account.</p>	
Easy to read for easy cooking	LCD Display	<p>Control your microwave with an intuitive 2.25" LCD display that lets you easily adjust settings for a simpler, smarter way to cook. With its large and visible text you can quickly check the status of your cooking.</p>	<p>Control your microwave with an intuitive 2.25" LCD display that lets you easily adjust settings for a simpler, smarter way to cook.</p>	
"Hi Bixby, reheat the pizza."	Voice Control	<p>Choose how you cook with just your voice. Using a voice assistant*, like Samsung Bixby**, Amazon Alexa*** or Google Assistant****, you can check or change cooking status. You can also tell Bixby what dish to cook***** and it sends the recipe to the microwave, so you can simply press start.</p> <p>* A Wi-Fi connection is required. The remote control functions that are available may differ by model, please refer to the user's manual.  ** Bixby is Samsung's brand of artificial intelligence (AI) / Internet of Things (IoT) voice assistant. A Samsung account log-in and Wi-Fi connection are required.  *** Amazon, Alexa and all related logos are trademarks of Amazon.Com, Inc. or its affiliates.  **** Google is a trademark of Google LLC.  ***** The 'Voice Auto Cook' function only supports 10 recipes: Popcorn, Potato, Reheat Pizza, Spinach, Brown Rice, Fresh Fish Fillet, Chicken Nuggets, French Fries, Melt Butter and Soften Cream Cheese.</p>	<p>Choose how you cook with just your voice. Using a voice assistant*, like Samsung Bixby**, Amazon Alexa*** or Google Assistant****, you can check its status or control it.</p> <p>* A Wi-Fi connection is required. The remote control functions that are available may differ by model, please refer to the user's manual.  ** Bixby is Samsung's brand of artificial intelligence (AI) / Internet of Things (IoT) voice assistant. A Samsung account log-in and Wi-Fi connection are required.  *** Amazon, Alexa and all related logos are trademarks of Amazon.Com, Inc. or its affiliates.  **** Google is a trademark of Google LLC.</p>	

Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
From countertop to built-in	Microwave trim kit	<p>Crafted from sleek, high-quality stainless steel, this trim kit* accessory gives you the flexibility to seamlessly install your countertop microwave into a wall or cabinet space. The frame gives your microwave a stylish built-in look, while saving you valuable countertop space.</p> <p><i>* Optional, and sold separately. Microwave oven model MC12DB8700CKAA pairs with the MA-TK3080CT trim kit</i></p>	<p>The stainless steel trim kit* accessory gives you the flexibility to install your countertop microwave into a wall or cabinet space.</p> <p><i>* Optional, and sold separately. Microwave oven model MC12DB8700CKAA pairs with the MA-TK3080CT trim kit.</i></p>	
Sleek ceramic enamel for easy cleaning	Ceramic enamel interior	<p>The durable ceramic enamel interior provides a polished surface that's scratch resistant and easy to clean and maintain. Effortlessly remove grease or oil from the surface with no need to worry about scratches that could occur from daily use.</p> <p><i>*Results may vary depending on the actual usage conditions.</i></p>	<p>The durable ceramic enamel interior is scratch resistant and easy to clean and maintain.</p>	
Premium Glass Touch Controls	Glass touch controls	<p>The easy-to-use glass touch controls lets you select settings with a light touch of your finger. Completely made of glass, it is easy to clean and creates a stylishly minimalist look.</p>	<p>The easy-to-use glass touch controls lets you select settings with a light touch of your finger.</p>	

Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
<b>More space for all types of meals</b>	1.2 cu. ft. capacity	With its spacious 1.2 cu. ft. capacity, this microwave accomodate a variety of foods of different sizes quickly and easily.	With 1.2 cu. ft. capacity, this microwave accomodates a variety of foods.	
<b>Keep your food crispy and your microwave clean</b>	Grilling element with round rack and platter	This countertop microwave features a grilling element with a round rack and platter. It's great for keeping your favorite foods crispy and keeping your microwave interior clean.	This countertop microwave features a grilling element with a round rack and platter that keeps your favorite foods crispy.	
<b>Built-in child safety feature</b>	Child Safety Lock	<p>The microwave control panel features a Child Safety Lock to help prevent accidental use or access.*</p> <p>*The microwave door locks automatically upon closing and opens only 10 seconds after the “door unlock” button is pressed. See manual for more information.</p>	<p>The microwave control panel features a Child Safety Lock to help prevent accidental use or access.*</p> <p>*The microwave door locks automatically upon closing and opens only 10 seconds after the “door unlock” button is pressed. See manual for more information.</p>	
<b>Convenient and stylish</b>	Drop down door design	The microwave door opens and closes like a conventional oven for a more premium look and to make loading more convenient.	The microwave door opens downward to make loading more convenient.	



Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Cook with the push of a button	Cooking Presets	A variety of preset cooking options puts convenient meals at your fingertips. With a number of cook modes for homemade dishes—from green beans to brown rice, boneless chicken to salmon fillets—you can create quick and easy meals that are healthy and full of flavor.	A variety of preset cooking options puts convenient meals with fresh ingredients at your fingertips.	

Lifestyle Images









Product Specs

Related Products & Accessories		
Trim Kit	MA-TK3080CT	

Spec Sheet		
EasyAds Link:		
Spec Sheet	<a href="https://dam.gettyimages.com/p/z0c3461/digital-appliances?o=AND&amp;q=MC12DB8700CK">https://dam.gettyimages.com/p/z0c3461/digital-appliances?o=AND&amp;q=MC12DB8700CK</a> Spec Sheet	

Energy Guide			
EasyAds Link:	N/A		
N/A			

User Manual and Warranty			
EasyAds Link:			
User Manual	<a href="https://dam.gettyimages.com/p/z0c3461/digital-appliances?o=AND&amp;q=MC12DB8700">https://dam.gettyimages.com/p/z0c3461/digital-appliances?o=AND&amp;q=MC12DB8700</a>	Warranty	<a href="https://dam.gettyimages.com/p/z0c3461/digital-appliances?o=AND&amp;q=MC12DB8700">https://dam.gettyimages.com/p/z0c3461/digital-appliances?o=AND&amp;q=MC12DB8700</a>

Feature Icons	
EasyAds Link:	<a href="https://dam.gettyimages.com/p/z0c3461/digital-appliances?o=AND&amp;q=MC12DB8700">https://dam.gettyimages.com/p/z0c3461/digital-appliances?o=AND&amp;q=MC12DB8700</a>
 Power Convection	 PowerGrill Duo™  Air Fry  Wi-Fi